झारखण्ड केन्द्रीय विश्वविद्यालय
Central University of Jharkhand
(भारतीय संसद अधिनियम 2009 द्वारा स्थापित)
(Established by an Act of Parliament of India in 2009)

विद्या भारती उच्च शिक्षा संस्थान
Vidya Bharati Uchcha Shiksha Sansthan

ICSSR

NATIONAL SEMINAR

on

NEP 2020: MODEL CURRICULUM & CONTENT IN COMMERCE AND BUSINESS

Transforming Commerce and Business Education towards making India Vishwaguru

organized by

Department of Commerce and Financial Studies

School of Management Sciences, CUJ, Ranchi

&

Vidya Bharati Uchcha Shiksha Sansthan

Knowledge Partners

IIM Ranchi and ICSI

Date: December 7-8, 2023

Venue

Auditorium, Science Building, Cheri- Manatu Campus, CUJ, Ranchi

www.cuj.ac.in

Designed by : R. Niwas Suthar, TA-DMC

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Former Vice-Chancellor
Kurukshetra University, Haryana

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Vice-Chancellor
Central University of Jharkhand

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About the University

The Central University of Jharkhand (CUJ) was established through the Central University Act, 2009. The University started with a vision to specially focus on relevant present age educational drives with an emphasis on research. It offers Undergraduate, Postgraduate and Doctoral programs in Schools/Departments of studies. The members of Faculty at CUJ have been awarded National and International Fellowships, project funding and recognition and are constantly contributing to the Government Sector, Public and Private Sector organizations through teaching and consulting. The students have also won accolades in national level academics and extramural activities. The permanent campus, 510 acres of lush green environment, is located at Cheri-Manatu in Ranchi.

About the Department (DCFS)

The Department of Commerce and Financial Studies (DCFS) was formally set up as a separate department, a part of the School of Management Science (SMS) of the University. It was established to offer Doctorate program in Commerce and 2 years Post-Graduate program - Master of Commerce (M.Com.) in the beginning and B.Com (Hons)

About VBUSS

Vidya Bharati Uchcha Shiksha Sansthan (VBUSS) is working in the sphere of higher education. VBUSS is a beacon of hope and enlightenment aiming at building more than just students; it aims at crafting complete and able generations that will go on to shape the future of our country and society. VBUSS's programs and activities are aimed at Integrating Bharatiya knowledge system in the education domain, become an active player in research and fostering futuristic education, conducting teacher training programmes and helps in institutional building. Efforts have been witnessed through a huge participation from intellectuals and stakeholders in the higher education domain in several such experiments as per the mandate of NEP 2020. Several such experiments in collaboration with Universities and Institutions of repute are available in the form of publications.

About the Seminar

The National Education Policy 2020 seeks to instil among learners a sense of pride in India, and its rich knowledge systems. It has laid down a roadmap for 21st century India and lays emphasis on integrating Bharatiya knowledge system towards upskilling our learners and making them future ready to develop our nation as Viswaguru. In that context, there is a need for developing appropriate Bharat centric and futuristic curriculum and textual material so that it serves as guiding light in the sphere of higher education. NEP 2020 focuses on changing the curriculum and pedagogy to support the learners' holistic development by teaching skills like establishing a scientific temper, problem-solving abilities, critical thinking, communication, creativity, ethics, digital literacy, and future skill sets, among other things. In order to comprehend the trajectory of the country's spiritual and social advancement in the context of the world, NEP 2020 implementation is focused on developing learning materials and databases based on the notion of Bharat and its knowledge systems.

As per mandate of NEP 2020, Commerce and Business Education requires transformational changes in curriculum that will foster learner's creative potential and produce new prospects for advancement based on shifting industrial and societal demands. In addition to integrating IKS, the NEP 2020 aims to develop students who will be able to meet the challenges of future with multi-disciplinary learning and skill training.

The purpose of this National Seminar is to inculcate students with Bharatiya Ethics and Business philosophy so that they are deeply rooted in Bharat. Further, the brainstorming of ideas and deliberations will focus on how to develop NEP-2020 based curriculum and content in Commerce and Business Education for Higher Education. It is expected that outcomes of national seminar would help in developing future ready curricular and content in the field of Commerce and Business as per the mandate of NEP 2020.

Quality Research papers/case studies of empirical or theoretical nature are welcome for submission. However, the papers should focus on issues and challenges of NEP-2020 mandated curricular changes. Research work which addresses direct and indirect impact of various aspects of Commerce and Business curricular groundings shall be preferred.

Objective

The purpose of this National Seminar is to exchange ideas and to engage in discussion towards developing Model Curriculum in Commerce and Business as per NEP 2020 mandate for Higher Education

- To work towards integrating salient features of NEP 2020 in the Curriculum in the field of Commerce and Business Education.
- To integrate IKS in Commerce and Business Education.
- To enable the participants to deliberate on bringing Indian Pedagogy comprising the ethical, historical and cultural dimensions.

Main Tracks

- The Idea of Commerce and Business Education under the NEP 2020.
- To develop Future Ready Curriculum and essential Content in Commerce and Business.
- Integrating Multidisciplinary Approach and Skill sets in the curriculum.
- Introducing Indian pedagogy in the field of Commerce and Business.
- To deliberate upon opportunities provided by NEP 2020 towards making India a Vishwaguru.
- Challenges and opportunities of Commerce and Business Education with reference to Professional education.

Paper Submission Guidelines

- Unpublished research papers are invited for presentation/publication in the seminar. Certificates will be given to all paper presenters. Original/ unpublished research work on contemporary issues or of empirical nature can be submitted. Please refer to the following guidelines for paper submission.
- The paper must be written in MS Word type written in English.
- First page containing Title of the paper, Author name, Designation and affiliation should be in 16 font size. Remaining paper in 12 font size. The paper should be written in times new roman font style.
- Referencing should be in APA style (7th edition).
- Abstract should be between 250-300 words including 5 key words.
- Manuscript should not exceed more than 6000 words in all.
- The Paper should be sent through e-mail attachment only as word document to conference.dcfs@cuj.ac.in on or before the last date.

Registration Details

- Attendees are required to register with payment of Rs. 800 (for Faculty members/Academicians), Rs.500 (for research scholars) via NEFT/IMPS
- After making payment, kindly register yourself by filling up the link mentioned below and upload the proof of payment in jpeg/pdf.
- Attendees have to register via a google form

Details of Bank Account for Payment

Account Name: SEMINAR.DCFS
Account No.: 7277000100008372
Bank: Punjab National Bank, Central University of Jharkhand Brambe, Ranchi
IFCS Code: PUNB0727700

Target Participants

Vice Chancellors, Directors, Faculty Members
Policy Makers, Academic Leaders.

Important Dates :

Submission of Full Paper – November 22, 2023
Paper Acceptance Notification –November 30, 2023*
Registration Starts - November 10, 2023
Last date of Registration – December 4, 2023.

(*subject to acceptance after blind review process)
ACCOMODATION: Presenters of selected papers will be will be provided free accommodation

Link of Registration form: https://rb.gy/8w1xh

Contact Details
For any queries related to seminar, please contact
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