

झारखण्ड केंद्रीय विश्वविद्यालय
Central University of Jharkhand
(Established by an Act of Parliament of India, 2009)

PROGRAM SCHEDULE

India's Journey towards Viksit Bharat 2047: Exploring Synergies between Social Equity, Economic Growth and Global Interdependence for a Sustainable and Resilient Future

Department of Commerce and Financial Studies
School of Management Science
Central University of Jharkhand

DATE: MARCH 21-22, 2025

DAY-1, 21ST March, 2025

INAUGURAL SESSION (9:40AM -11:05 AM)		
8:45. AM-9:20 AM	Registration	In front of Auditorium, Academic Building-I
9.20 AM-9:30 AM	Assemble of guests and participants at the Auditorium	Auditorium, Academic Building-I
9.30 AM-9.35 AM	Welcome of the guest and participants	
9.35 AM-9.40 AM	Lighting of the Lamp	
9.40 AM -9.45 AM	Felicitation	
9.45 AM-9.55 AM	Introduction to the seminar & Inaugural address	Dr. Bateshwar Singh, Convener, Head & Dean SMS
9.55 AM-10.15 AM	Key Note Speech by the Chief Guest	Prof. Bhimaraya Metri, Director, IIM Nagpur
10.15 AM-10.30 AM	Address by Key Note Speaker	Prof. Munim Barai, Graduate School of Management, Ritsumeikan Asia Pacific University (APU), Japan
10.30 AM-10.40 AM	Address by Guest of Honour	
10.40 AM -10.50 AM	Presidential Address	Prof. Kshiti Bhusan Das, Hon'ble Vice-Chancellor, CUJ
10.50 AM-10.55 AM	Vote of Thanks	Conference Secretary/joint Secretary
10.55 AM-10.56 AM	National Anthem	
10:56 AM-11:05AM	Group Photo Session	
11.05 AM-11.35 AM	HIGH TEA AND NETWORKING	
<p>Guest Speech: by Prof Valliappan Raju Sr. Director of Research at MAHSA University, Malaysia. 11.35 AM-11.55 AM</p>		

PANEL DISCUSSION (VENUE: AUDITORIUM)

11:55AM–1.30 PM

Theme: Balancing Growth, Innovation and Inclusion for Viksit Bharat

Panel Members: Prof. H.P. Mathur, FMS, BHU; Prof. (Dr.) A.R. Tripathi, Faculty of Commerce, BHU;
Prof. Vijaya Dixit, IIM Ranchi; Prof. R.N. Kar, Principal, Shyamlal College

Moderator: Dr. K.B. Singh, DCFS, CUJ

LUNCH BREAK: 1.30 PM–2.30 PM

CONCURRENT TECHNICAL SESSIONS (2:30 PM-4:30 PM)

TECHNICAL SESSION – I (Venue: Auditorium)

“Driving Economic Transformation: Innovation, Infrastructure, and Industrial Growth”

Chair:	Prof. F.B. Singh, Faculty of Commerce, Banaras Hindu University (BHU)
Co-Chair:	Dr. Awadhesh Kumar Tiwari, Assistant Professor, CMP Degree College, University of Allahabad

Sl. No.	Authors/Co-authors	Affiliation	Title of the Paper
1	Mahendra Kumar Nayak	Research Scholar, Om Sterling Global University, Hisar, Haryana	Social and Infrastructural Development of Tribal Population in Koraput District of Odisha: A Case Study
2	Devendra Pratap Singh	Research Scholar, Department of Commerce, Guru Ghasidas Vishwavidyalaya	Impact of monetary policy on macroeconomic indicators, e.g., GDP growth, investment levels, and inflation
	Dr. Amrendra Kumar	Associate Professor, Department of Commerce, Guru Ghasidas Vishwavidyalaya	
3	Dr Ashish Kant Chaudhari	Assistant Professor, Faculty of Commerce, Banaras Hindu University	Circular Economy and its Impact on Employment Generation: Opportunities and Challenges
4	Purnendu Kumar	Research Scholar, Department of Commerce, Guru Ghasidas Vishwavidyalaya	Determinants of Private Corporate Investment: Evidence from Indian Firms
	Dr. Budheshwar Prasad Singhraul	Department of Commerce, Guru Ghasidas Vishwavidyalaya	
6	Rohit Kumar	Research Scholar, Faculty of Commerce, BHU	Behavioural Biases and Retail Equity Investment: An Empirical Study in Varanasi District
	Shweta Raj	Research Scholar, Faculty of Commerce, BHU	

7	Dr. Anuranjan Kumar	Assistant Professor, Gautam Buddha Teachers Training College, Hazaribagh	Growth Performance of Agriculture in Jharkhand: A study
8	Awantika Sharma	Research Scholar, Faculty of Commerce, BHU	The Role of Public-Private Partnerships (PPPs) in Economic Development: A Framework for Sustainable Growth
	Dr. Vikas Kumar Jaiswal	Assistant Professor, Faculty of Commerce, BHU	
9	Anubinda Mohanty	GM/Ex-PhD Scholar, Business Excellence, SAIL, Rourkela/ Ex-PhD Scholar, SOM, NIT, Rourkela	Towards Viksit Bharat 2047 - A Global Perspective on Economic Growth, Sustainability, and Innovation amidst Global Uncertainty
10	Dr. Kmar Adiya	Assistant Professor, Department of Commerce, Guru Ghasidas Vishwavidyalaya	Opportunities and Challenges of Blockchain Technology in Banking
	Akash Dahire	Research Scholar, Department of Commerce, Guru Ghasidas Vishwavidyalaya	
	Vishal Patel	Research Scholar, Department of Commerce, Guru Ghasidas Vishwavidyalaya	
11	Snigdha Singh	Research Scholar, Department of Management Studies, Guru Ghasidas Vishwavidyalaya	From Cash to Clicks: Accelerating India's Cashless Economy for Viksit Bharat 2047
	Dr. (Mrs.) Bobby Brahme Pandey	Associate Professor, Department of Management Studies, Guru Ghasidas Vishwavidyalaya	

**TECHNICAL SESSION - II (Venue: Academic Block -1, Ground Floor Room No 26)
"Role of Fintech and Green Finance in Driving Sustainable Growth"**

Chair: Dr. Dharen Kumar Pandey, Assistant Professor, IIM Sambalpur

Co-Chair:

Sl. No.	Authors/Co-authors	Affiliation	Title of the Paper
1	Mousumi Ghosh	Research Scholar, School of Management, National Institute of Technology Rourkela, Odisha	Navigating the Green Transition: How Banks Facilitate Green Finance - A Systematic Literature Review
	Dr. Manvendra Pratap Singh	Assistant Professor, School of Management, National Institute of Technology Rourkela, Odisha	
2	Shri Ajay Bahadur	Assistant Professor, B.R.D.B.D. P.G. College, Ashram Barhaj, Deoria	Unlocking Capital for Sustainability: A Study of Green Financing Trends in India
	Dr. Anil Kumar Yadav	Professor, Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur	

3	Satpreet Kaur	Research scholar, School of Management, National Institute of Technology Rourkela, Odisha	Exploring the Interplay between FinTech and Financial Stability: A Bibliometric Review
	Dr. Rajeev Kumar Panda	Professor, School of Management, National Institute of Technology Rourkela, Odisha	
4	Dr. Alok Kumar	Department of Commerce AISECT University Hazaribag	A Study on the Role of Credit Card in Global Finance with Special Reference to United State of America
5	Dr. Rahul Mishra	Assistant Professor, Department of Commerce, DDU Gorakhpur University, Gorakhpur, UP	Green Finance in India: Problems and Prospects
	Dr. Maneesh Kumar	Assistant Professor, Department of Commerce, DDU Gorakhpur University, Gorakhpur, UP	
6	Harshveer Yadav	Research scholar, Research Scholar, Faculty of Commerce, Banaras Hindu University	Application of Fintech by Banks and Government Institutions to Strengthen Cybersecurity
	Dr. Aparna Raghuvanshi	TFB fellow, BHU	
7	Kitsana Yadchantuk	Faculty of Commerce, Banaras Hindu University	Evolution of Fintech
8	Mansi Pandey	Research Scholar, Doranda College, Ranchi	Sustainable Investing: Aligning Finance with SDGS
	Dr.Pappu Kumar Rajak	Assistant Professor, Doranda College, Ranchi	
9	Jatin Kumar Jaiswal	Department of Commerce and Business Studies, Central University of South Bihar, Gaya, India	A Comprehensive Hybrid Literature Review of Sustainable Finance: Theory, Practice, and Future Directions
	Pooja Kumari	Department of Commerce and Business Studies, Central University of South Bihar, Gaya, India	
	Vineeta Kumari	P. G. Department of Commerce, Magadh University, Bodhgaya, 824234, India	
10	Nandita Kumari	Research scholar, University Department of Commerce and Business Management, Ranchi University, Ranchi, Jharkhand	The Impact of Fintech on Financial Inclusion: How Fintechs Are Changing the Face of Rural India?
11	Neha Kumari	Research scholar, Department of Commerce and Financial Studies, Central University of Jharkhand, Ranchi	

Dr. Bateshwar Singh	Department of Commerce and Financial Studies, Central University of Jharkhand, Ranchi	The Role of Fintech in a Low-Carbon Future: Digital Banking for Sustainability
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TECHNICAL SESSION - III (Venue: Academic Block -1, Ground Floor Room No 27)

“Empowering the Margins: Fostering Social Equity through Inclusive Policies and Grassroots Development”

Chair:	Dr. Sujata Mangaraj, Bhavan Centre for Communication and Management
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Co-Chair	
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Sl. No.	Authors/Co-authors	Affiliation	Title of the Paper
1	Alka Kumari	Research Scholar, School of Management, National Institute of Technology Rourkela, Odisha	Unifying India: Embracing Diversity, Equity, Inclusion and Belongingness
	Dr. Manvendra Pratap Singh	Assistant Professor, School of Management, National Institute of Technology Rourkela, Odisha	
2	Vivek Kumar	Research Scholar, Guru Ghasidas Vishwavidyalaya	Regional Bank Credit Disparity in India- Analysing the Impact of Policy
	Prof. Alok Kumar Chakrawal	Vice-Chancellor, Guru Ghasidas Vishwavidyalaya	
3	Richa Ratna Priya	Research scholar, University Department of Commerce & Business Management, Ranchi University	Fostering Social Justice and Equality through Employees Participation in Management: Role of Trade Unions
	Dr. Prema Kumari	Assistant Professor, S.S Memorial College, Ranchi	
4	Manas Kumar Kushwaha	Research scholar, University Department of Commerce & Business Management, Ranchi University	Breaking Barriers: The Rise of Women Investors in India’s Mutual Fund Market
5	Sheela Rani Kerketta	Research Scholars, Department of Economics, Ranchi University Ranchi	Role and Challenges of Jharkhand Rajya Gramin Bank in Enhancing Financial Literacy Among Rural Communities
6	Reetika Singh	Research Scholar, Department of Commerce and Business Management, Ranchi University, Ranchi	Financial Inclusion Index: Analysing Key Indicators
	Dr. Narendra Singh	Associate Professor & Head, Department of Commerce, St. Xavier’s College, Ranchi	
7	Prabodh Singh	Research Scholar, Department of Commerce, CMP Degree College, University of Allahabad	A Comparative Analysis of Fintech-Driven Financial Inclusion Strategies in

			Four Key Emerging Economies
	Dr. Awadhesh Kumar Tiwari	Assistant Professor, Department of Commerce, CMP Degree College, University of Allahabad	
8	Purnima Kumari	Research Scholar, University Department of Commerce & Business Management Ranchi University, Ranchi	The Role of Corporate Social Responsibility (CSR) in Promoting Social Justice: An Analysis of the Indian Context
9	Dr. Basanti Renu Hembram	Assistant Professor in Economics, Marwari College, Ranchi, Ranchi University, Jharkhand	The Tyranny of Gender Wage Gap in Labour Market: Empirical Evidence from Rural Odisha
10	Lipsa Priyadarshini Naik	Research Scholar in Commerce, Department of Commerce, Ravenshaw University Cuttack	Attitude And Impediments Of Financially Literate Women Toward Entrepreneurial Development In Odisha: An Empirical Study
	Kishore Kumar Das	Professor of Commerce and Business Management, Head and Dean, Department of Commerce, Ravenshaw University Cuttack	
11	Priyanka Sahoo	Research Scholar, Department of Commerce and Financial Studies, Central University of Jharkhand	The Moderating Effect of Economic Uncertainty in the Nexus Between House prices and Household debt: A comparative analysis of Developed and Developing countries
	Dr. Ajay Pratap Yadav	Assistant Professor, Department of Commerce and Financial Studies, Central University of Jharkhand.	
12	Shristi Puskar	Student, Birla Institute Of Technology, Mesra (Lalpur extension)	Sustainability practices in emerging market with reference to Loreal
	Shivangee Tiwary	Student, Birla Institute Of Technology, Mesra (Lalpur extension)	

**TECHNICAL SESSION – IV (Venue: Academic Block -1, Ground Floor Room No 28)
“Sustainable Resource Management and Climate Action: Building Resilience for a Green Future”**

Chair:	Prof. Chandan Kumar Sahoo, Dean, School of Management, National Institute of Technology Rourkela		
Chair:			
Sl. No.	Authors/Co-authors	Affiliation	Title of the Paper
1	Ashish Kumar	Exe. Res. Sch/Asst. Gen. Manager, SoM, NIT Rourkela/SAIL-RSP	Green Growth Strategies in an Emerging Economy: A Comparative Study in the Steel Industry Using SAIL-Rourkela Steel Plant, India
	Prof. Chandan Kumar Sahoo	HoD, School of Management, National Institute of Technology Rourkela, Odisha	

2	Abhinay Ramteke	Research Scholar, School of Management, National Institute of Technology Rourkela, Odisha	Exploring the Drivers of Plastic Water Bottle Usage in Rourkela: A Comprehensive ISM and MICMAC Study
	Dr. Manvendra pratap Singh	Assistant Professor , School of Management, National Institute of Technology Rourkela, Odisha	
3	Sonali Agarwal	Research Scholar, Department of Commerce, Vinoba Bhave University, Hazaribagh, Jharkhand	India's Green Growth Strategy: Pathway to Sustainable Development
4	Dr. Subhas Kumar	HoD, Department of Commerce, Annada College, Hazaribag, Jharkhand	
5	Dr. Ashutosh Mishra	Assistant Professor, Birla Institute of Technology, Mesra, Ranchi	Consumer Preferences in Fast Fashion vs. Sustainable Clothing: A Study on Awareness, Behaviour, and Barriers in Ranchi
	Dr. Puja Mishra	Assistant Professor , Sarala Birla University, Ranchi	
6	Dr. Rajkamal Gupta	Assistant Professor, Vidyant Hindu P.G. College, Lucknow	Academicians and Financial Literacy: Investigating Investment Behavior and Decision-Making Trends
	Mano Shrijit Tripathi	M.com, Banaras Hindu University	
7	Priyanka kumari	Research Scholar, Department of Commerce and Management, Vinoba Bhave University	Energy Transition and Sustainable Development: Securing a Greener Future for Generations to Come
8	Aashna Dawar	Research Scholar, School of Management, Jaipur National University, Jaipur	Embracing Eco-friendly packaging trends in India: An Analysis
	Dr. Om Parkash	Assistant Professor, Department of Commerce, Satyawati College (Evening), University of Delhi	
9	Kumari Suman	Research Scholar, PG Department of Commerce and Business Management, Ranchi University Ranchi, Jharkhand	Transformative Role of CSR and Sustainability: A Case Study of BSL, A Unit of SAIL
10	Rahul Kumar	Research Scholar, Department of Commerce, Guru Ghasidas Vishwavidyalaya, Bilaspur	Green Investment and Job Creation: A Pathway to Financial and Labor Equity
	Dr. Munshi Ram	Associate Professor, Department of Commerce, Guru Ghasidas Vishwavidyalaya, Bilaspur	
	Shalini Kushwaha	Research Scholar, Department of Commerce, Guru Ghasidas Vishwavidyalaya, Bilaspur	
	Aishwarya	Research Scholar, Department of Commerce, Guru Ghasidas Vishwavidyalaya, Bilaspur	

**TECHNICAL SESSION – V (Venue : Academic Block -1, Ground Floor Room No 29]
 “Technological Leapfrogging: Digital Innovation and AI for Societal and Economic Advancement”**

Chair:		Prof. Manju Bhagat, Dept. of Management, BIT Mesra	
Chair:			
Sl. No.	Authors/Co-authors	Affiliation	Title of the Paper
1	Shweta Rani	Research Scholar, Department of Commerce and Business Management , Ranchi University	Implementing the Right Technology can Help in Employee Retention Efforts
2	Lipsa Das	PhD Research Scholar, School of Management National Institute of Technology Rourkela	Brand Tribalism in the Digital Age: The Role of Social Media in Influencing the Young Consumers
	Dr. Sambashiva Rao Kunja	School of Management National Institute of Technology Rourkela	
3	Prerana Singh	Department of Commerce and Management, Ranchi University	Role of Digital Financial Inclusion in Fostering Women Empowerment In India
	Dr. Kumar Aditendra nath Shahdeo	Associate Professor, Principal of Mandar College, Mandar, Ranchi University	
4	Chinmaya Mahapatra	Research Scholar School of Management, National Institute of Technology Rourkela, Odisha	Impact of E-commerce on International Trade Expansion: A Literature Review
	Dr. Mayank Yadav	Assistant Professor, School of Management, National Institute of Technology Rourkela, Odisha	
5	Rajat Kukreti	Research Scholar (Senior Research Fellow), School of Management, National Institute of Technology Rourkela, Odisha	Harnessing Artificial Intelligence and Blockchain for Sustainable Economic Growth: An Innovation-Driven Approach to Viksit Bharat 2047
	Dr. Mayank Yadav	Assistant Professor, School of Management, National Institute of Technology Rourkela, Odisha	
6	Anshu Bala	Research scholar, University Department of Commerce, Vinoba Bhave University, Hazaribag	Technological advancement and changing trends: Challenges and opportunities
	Dr. Sunil Kumar Agrawal	Head, University Department of Commerce, Vinoba Bhave University, Hazaribag	
7	Piyushita Meha Tudu	Advocate, Associate Counsel to Additional Advocate General, Government of Jharkhand	Cyber-Vandalism and Data Vulnerability: Perils to World Peace
	Dr Preshita Neha Tudu	Assistant Professor, Department of HR, ICFAI Business School (IBS) Hyderabad	

8	Samanwita Mishra	Research Scholar, School of Management, National Institute of Technology, Rourkela	Does Mobile Fintech Utilization Mediate the Relationship Between Access to Finance and Sustainable Entrepreneurial Performance of Women Entrepreneurs?
	Prof. Chandan Kumar Sahoo	Professor, School of Management, National Institute of Technology, Rourkela	
9	Rupesh Kumar Singh	Research scholar, Faculty of Business Management and Commerce, Usha Martin University	Adoption of Digital Banking in Canara Bank: An Overview
	Dr Dinesh Kumar Pandey	Assistant Professor, Faculty of Business Management and Commerce, Usha Martin University	
10	Dr. Chandrakant Kushwaha	Assistant Professor, Department of Commerce, University of Lucknow	Algorithmic Trading in India: Evolution, Regulations, and Future Directions
	Vishal Trivedi	Research scholar , Assistant Professor, Department of Commerce, University of Lucknow	
	Harshit Tripathi	Research scholar , Assistant Professor, Department of Commerce, University of Lucknow	
11	Dr. Anil Kumar Yadav	Professor , Department of Commerce, Deen Dayal Upadhyay Gorakhpur University, Uttar Pradesh, India	Python Libraries for Financial and Econometrics Analysis
	Rajnish Yadav	Assistant Professor, Department of Commerce, Govt. Degree College Indupur, Gauribazar, Deoria, Affiliated to Deen Dayal Upadhyay Gorakhpur University, Uttar Pradesh, India	
12	Dr Shashi Yadav	Assistant Professor, Faculty of Commerce, Banaras Hindu University	Digital Banking in India: An Analysis of Trends, Challenges, and Opportunities
	Ngawang Paldon	Research scholar, Faculty of Commerce, Banaras Hindu University	
13	Deepa Kumari	Research Scholar, Ranchi University	Study on Challenges and opportunities of Artificial intelligence in Merchant Banking

High Tea and Networking
4:30 PM – 5.15 PM

Cultural Programme (5:15 PM-6:00 PM)
Auditorium, Academic Building-I

DAY-2: 22nd MARCH, 2025

PANEL DISCUSSION (Venue: Auditorium, Academic Block -1)
9.30 AM - 11.00 AM

Theme: India's Industrial Leap: Balancing Global Interdependence, Tech Disruption, and Sustainable Growth

Panel Members: Prof. Ajay Singh Department of Commerce, Delhi University; Sh. Indrajeet Yadav, Director, MSME, Ranchi; Sh. Sanjeev Kumar(Retd.), Executive Director MECON, Ranchi, Prof. Bhagwan Singh, DBA, CUJ
Moderator: Dr. Nitesh Bhatia, DBA, CUJ

HIGH TEA (11.00AM - 11.30 AM)

CONCURRENT TECHNICAL SESSIONS (11:30 PM-1:30 PM)

TECHNICAL SESSION – VI (Venue: Auditorium)

“Human Capital Development: Education, Skill Enhancement, and Entrepreneurship for a Future-Ready Workforce”

Chair: Prof. S. K. Baral, Dean, Faculty of Commerce and Management, IGNTU

Co-Chair:

Sl. No.	Authors/Co-authors	Affiliation	Title of the Paper
1	Dr. Breeze Tripathi	Assistant Professor, Pss. Central Institute of Vocational Education, NCERT, Bhopal	Entrepreneurial Growth in India: Analyzing the Impact of the Startup India Scheme
	Dr. Khushboo Chhabra Sandhu	M.k. Ponda College of Business & Management, Bhopal	
2	Tanushree	Research Scholar, School of Management National Institute of Technology Rourkela, Odisha	High-Performance Work System as a Driver of Employee Agility in the Workplace
3	Pratyusha Gupta	Research Scholar, Department of Commerce And Business Management, Ranchi University, Ranchi	Fostering Entrepreneurship: Igniting Innovation for Economic Growth and Social Progress
4	Prateek Khanna	Research Scholar, Amity University, Ranchi	Global Framework for Gainful Utilization of Available Manpower
5	Udbhav Toppo	Research scholar, Dept. Of Management, Birla Institute of	Impact of Career page user Interface on candidate's application on job

		Technology, Mesra, Ranchi	offerings
	Dr. Prashant Kumar Singh	Assistant Professor, Dept. Of Management, Birla Institute of Technology, Mesra, Ranchi	
	Dr. Satrajeet Choudhury	Assistant Professor, Dept. of Management, Birla Institute of Technology, Mesra, Ranchi	
6	Akansha Rani	Research scholar, Usha Martin University	Women Empowerment through Self-Help Group for Financial Inclusion
	Dr. Satrajeet Choudhury	Assistant Professor, Department of Management, Birla Institute of Technology, Mesra, Ranchi	
	Dr. Madhu Vij	Research Professor, Usha Martin University	
7	Divya Sharma	Research scholar, School of Management, National Institute of Technology Rourkela	Entrepreneurial Self-Efficacy and Self-Employment Intentions of Students in India: The Moderating Role of Governmental Support and Social Support
	Prof. Chandan Kumar Sahoo	School of Management, National Institute of Technology Rourkela	
8	Anmol Kumari	Research Scholar, Guru Ghasidas Vishwavidyalaya	Social Entrepreneurship: A Pathway to Achieving Sustainable Economic and Social Growth
	Dr. Anup Kumar Roy	Assistant Professor, Guru Ghasidas Vishwavidyalaya	
9	Juhi Kumari	MBA Final Year Student, Finance & Marketing, BIT, Mesra	Investment Behavior of Generation Z: Analyzing the Impact of Fear, Greed and Overconfidence
	Dr. Shelly Srivastava	Assistant Professor, Department of Management, BIT Mesra	
	Dr. Praveen Srivastav	Associate Professor, Department of Management, BIT Mesra	
10	Nishi Rajak	MBA final year Student, Central University of Jharkhand, Ranchi	The Role of Technology Hubs in Transforming Entrepreneurship in Emerging Markets
11	Devbrath	Research Scholar, Department of Commerce and Financial Studies, Central University of Jharkhand	A Study on Strengthening Jharkhand's Handloom Sector through Innovation, Infrastructure, and Sustainable Growth Strategies
	Dr. Kriti Bhaswar Singh	Associate Professor, Department of Commerce and Financial Studies, Central University of Jharkhand	

Technical session - VII (Venue : Academic Block -1, FF Room No 301)

“Governance and Policy Frameworks: Ensuring Efficiency, Transparency, and Accountability for Viksit Bharat”

Chair:	Dr. Mahendra Singh, Head, Department of Agribusiness Management, Acharya Narendra Deva University of Agriculture and Technology, Ayodhya		
Co-Chair:			
Rapporteur:			
Sl. No.	Authors/Co-authors	Affiliation	Title of the Paper

1	Dr. Satrajeet Choudhury	Assistant Professor, Department of Management, Birla Institute of Technology, Mesra, Ranchi	Achieving Sustainable Economic Development through Micro, Small, Medium Enterprises a special reference to "Prime Minister Employment Generation Programme" In India: An Analysis
2	Amar Nath Yadav	Assistant Adviser, Department of Regulation(DoR), Reserve Bank of India, Mumbai	Assessing the Impact of Macroprudential Policies on Housing Credit Dynamics: Evidence from India
	Prof. Alok Kumar Chakrawal	Vice-Chancellor, Guru Ghasidas Vishwavidyalaya	
3	Megha Rani Patel	Research Scholar, Department of Commerce and Financial Studies, Central University of Jharkhand, Ranchi	Enhancing Transparency and Impact in Sustainable Finance
	Dr. Bateshwar Singh	Associate Professor & Head, Department of Commerce and Financial Studies, Central University of Jharkhand, Ranchi	
4	Dr. Amrendra Kumar	Associate Professor, Department of Commerce, GGV, Bilaspur	Impact of Corporate Sustainability Reporting on Financial Performance of Indian Energy Sector Companies
	Sourabh Kumar Pandey	Research Scholar, Department of Commerce, GGV, Bilaspur	
	Abhishek Kumar Uphadhyay	Research Scholar, Department of Commerce, GGV, Bilaspur	
5	Neha Aggarwal	Research Scholar, Department of Commerce and Financial Studies, Central University of Jharkhand, Ranchi	A Game-Theoretic Approach to Optimized Executive Compensation: Aligning Stakeholder Incentives with Corporate Performance
	Dr. K.B. Singh	Associate Professor, Department of Commerce and Financial Studies, Central University of Jharkhand, Ranchi	
6	Dr. Udayan Samajpati	Assistant Professor, P.G. Department of Commerce, Jai Prakash University, Chapra, Bihar	An Assessment of the Efficacy of Social Welfare Programs in Bridging Socioeconomic Divides in Bihar
7	Shreya Srivastava	Research Scholar, PG Department of Commerce, Jai Prakash University, Chapra, Bihar	Social Security for Rural Women: The Role of Jeevika in Bihar
	Dr. Udayan Samajpati	Assistant Professor, PG Department of Commerce, Jai Prakash University, Chapra, Bihar	
8	Dhiraj Kumar	Research Scholar, PG Department of Commerce, Jai Prakash University, Chapra, Bihar	Financial Inclusion Through PM Svanidhi: A Comparative Study in Context of Bihar
	Dr. Udayan Samajpati	Assistant Professor, PG Department of Commerce, Jai Prakash University, Chapra, Bihar	

9	Ziwakar Haidar	Assistant Professor, Rajendra College Chapra, Jai Prakash University, Chapra (Saran)-841301, Bihar	Assessing The Financial Performance of HDFC Bank : Growth Trends and Future Prospects
10	Nitu Kumari	Research Scholar, Department of Business Administration, NIT Kurukshetra, Haryana	Exploring ESG Disagreement: A Topic Modeling and Sentiment Analysis Approach
	Dr. Mohammad Firoz	Assistant Professor, Department of Business Administration, NIT Kurukshetra, Haryana	
11	Dr. Kumar Aditya	Assistant Professor, Department of Commerce Guru Ghasidas Vishwavidyalaya	Impact Investing: Aligning Profit with Environmental and Social Goals
	Hemkiran Sahu	Research Scholar, Department of Commerce Guru Ghasidas Vishwavidyalaya	
	Aishwarya Singh	Research Scholar, Department of Commerce Guru Ghasidas Vishwavidyalaya	
12	Dr. Anshu Jain	Assistant Professor, Department of Commerce, Shaheed Bhagat Singh Evening College, University of Delhi	Environmental Disclosure Practices A Comparative Study of Selected Indian Steel Companies
	Dr. Manish Kumar	Assistant Professor, Department of Commerce, Zakir Husain Delhi College, University of Delhi	
13	Dr. Triveni	Assistant Professor, Department of Commerce, Shyam Lal College, University of Delhi.	Corporate Social Responsibility and Financial Success: Insights from Indian Housing Finance Companies
	Mr. Rajan	Assistant Professor, Department of Commerce, Shaheed Bhagat Singh Evening College University of Delhi	
<u>Technical session - VIII [Academic Block -1, Ground Floor Room No 26]</u>			
“Navigating Global Interdependence: Issue and Challenges”			
Chair:		Dr. Amrendra Kumar, Associate Professor, Department of Commerce, Guru Ghasidas University, Bilaspur	
Co-Chair:		Dr. Renu Rai, Central University of South Bihar	
Sl. No.	Authors/Co-authors	Affiliation	Title of the Paper
1	Haridwar Yadav	Research Scholar, Department of Economics, Guru Ghasidas University, Bilaspur	Sectoral Dynamics of Foreign Direct Investment in India
2	Dharen Kumar Pandey	Assistant Professor, Indian Institute of Management Sambalpur , India	Global Market Reactions to the 2024 Nikkei 225 Shock
3	Dr. Kumar Gaurav	Assistant Professor (Sr. Scale) and Head, Department of Economics, S.N. Sinha college, Tekari, Magadh University, Bodh Gaya	Measuring Trade Performance of the BRICS applying the Gravity Model

4	Dr. Shivendra Nath Dubey	S.M.P. Government Girls Degree College, Ballia, U.P.	Global financial markets and its impact on Indian capital market
5	Dr. Vikas Kumar Jaiswal	Assistant Professor, Faculty of Commerce, BHU	India's Policy Response to Global Financial Crises and Economic Shocks
6	Dr. Subhash Kumar Baitha	Department of International Relations, Central University of Jharkhand	Beyond Borders: The Role of Global Governance in Solving Transnational Issues
7	Chandni Kumari	Research Scholar, Department of Commerce & Business Management, Ranchi University	Technology as a Catalyst for Globalization
	Dr. Sanjiv Chaturvedi	Assistant Professor, Department of Commerce, Marwari college Ranchi	
8	Dr. Rajeev Ranjan Sharma	Associate Professor, Head & Dean, Dept. of Commerce and Management Studies, Marwari College, Ranchi	Soft Power and Cultural Diplomacy: Leveraging Bollywood, Yoga, and Diaspora for Global Influence
9	Dr. Vinod Kumar Vishwakarma	Assistant Professor, Department of Commerce, School of Commerce and Management, Guru Ghasidas Vishwavidyalaya	Navigating the Digital Global Landscape: How Technology is Influencing the Future of Global Interdependence
10	Kshitij Kumar	Research Scholar, Department of Commerce and Financial Studies, Central University of Jharkhand, Ranchi	Geopolitical Risks And Economic Stability In South Asia: The Impact On Trade, Infrastructure, And Development
	Dr. bateshwar Singh	Associate Professor & Head, Department of Commerce and Financial Studies, Central University of Jharkhand, Ranchi	
11	Kuntal Dutta	Research Scholar, Department of Commerce and Financial Studies, Central University of Jharkhand, Ranchi	Examining the Efficacy of Multi-Factor Asset Pricing Models in the Indian Equity Market
	Dr. K.B. Singh	Associate Professor, Department of Commerce and Financial Studies, Central University of Jharkhand, Ranchi	
12	Sweta	Research Scholar, Department of Commerce and Financial Studies, Central University of Jharkhand, Ranchi	Sustainable Investment Strategies: A Pathway to Achieving Global Sustainable Development Goals (SDGs)
	Dr. Ajay Pratap Yadav	Assistant Professor, Department of Commerce and Financial Studies, Central University of Jharkhand, Ranchi	
13	Pinki Kumari	Research Scholar P.G. Department of Commerce J.P. University	The Global Financial Market: Trends, Challenges, and Opportunities
	Dr. Abhishek Kumar	Assistant Professor Economics N.L.S College J.P. University	
	Dr. Gajanan D. Rathod	Assistant Professor Economics N.L.S College J.P. University	
14	Devanjali Ghosh	Research Scholar, DOE, CUJ	Leveraging Mathematical Problem Solving Skills to Address Global Economic Challenges for Sustainable Development
	Dr. Vijay Kumar Yadav	Assistant Professor, DOE, CUJ	

[LUNCH 1:30 PM-2:30 PM]

VALEDICTORY**22nd March 2025, 2.30 PM -3.37 PM onwards, Venue: Auditorium**

2.30 PM-2.35 PM	Welcome Address	Dr. Bateshwar Singh, Convener
2.35 PM-2.45 PM	Report of the seminar	Conference Coordinator
3.00 PM-3.15 PM	Valedictory Address by the Chief Guest	Prof. Alok Kumar Chakrawal, Vice-Chancellor, Gurughasidas University, Bilaspur
3.15 PM-3.30 PM	Presidential Address	Prof. Kshiti Bhusan Das Hon'ble Vice Chancellor, CUJ
3.30 PM-3.37 PM	Vote of Thanks	Conference Joint Secretary
National Anthem		