



झारखण्ड केन्द्रीय विश्वविद्यालय

CENTRAL UNIVERSITY OF JHARKHAND

(भारतीय संसद के अधिनियम 2009 द्वारा स्थापित)

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Research Scholar's

Department of Business Administration, SMS, CUJ

Sl. No	Name	Research Title	Supervisor/Co-Supervisor	Session
1.	Mr. Santosh Kumar Gupta	Study of 'Employee's Intention to Leave' Based on Proximal Withdrawal States Theory for Service Sector in India	Dr. Nitesh Bhatia	2018
2.	Gouri Shankar Sharma	Social Media Influence on Learning Outcomes of Management Education Students in India: A Multi-Model Study	Dr. Nagapavan Chintalapati	2018
3.	Saurabh Sonkar	Three Dimensional Approach towards Entrepreneurship Development in Jharkhand and Uttar Pradesh vis-à-vis Institution Prospective	Prof. (Dr.) A.K. Sarkar	2018
4.	Saadhvi Singh	An assessment of Financial inclusion and its impact on rural economic growth: A Comparative analysis of Jharkhand and Chhattisgarh	Prof. (Dr.) A.K. Sarkar	2018
5.	Mr. Palle Sadik	Organizational Effectiveness of Business School in India- A Comparative study of perceived Contributions of Regular and Contractual Faculties.	Dr. Nitesh Bhatia	2019
6.	Mr. Harkirat Singh Bal	A study of factors influencing consumer adoption of smart wearable fitness devices	Dr. Mahendra Singh	2019
7.	Niranjan Deo Pathak	A Comparative Study of Factors Influencing the Domestic Tourist Intentions of Generation Y and Generation Z Tourists in India	Dr. Nagapavan Chintalapati	2019
8.	Siddhant Kumar	Effectiveness of the application of Digital Marketing Tools For Selected Business in Jharkhand	Prof. (Dr.) A.K. Sarkar	2019
9.	Mr. Amitabh Avinash	A Study on Factors driving the adoption of OTT platforms in India	Prof. Bhagwan Singh	2020

Prof. R.K. Dey  
Director (IQAC)

10.	Ms. Kanaya Mahanti	Rural Copreneurship: Prospects and Challenges in Jharkhand	Dr. Nitesh Bhatia	2020
11.	Mr. Ajit Kumar Das	A Study of Drone Delivery Services of business prospects on India	Prof. Bhagwan Singh	2020
12.	Mr. Amrit Kant Jha	TQM in industry 4.0 and operational performance: A Study of Indian automobile industry	Dr. Mahendra Singh	2020
13.	Mr. Samridh Raghuvanshi	A Study of reverse logistics in the Indian E-Commerce Industry	Dr. Mahendra Singh	2020
14.	Md. Rizwan Noori	A Comparative Study of users and non-users behavioral intention towards mobile banking in India	Dr. Nagapavan Chintalapati	2020
15.	Mr. Hemant Raj	Yet to be finalized (Pursuing Course work)	Prof. Bhagwan Singh	2022
16.	Mr. Nirbhay Kumar	Yet to be finalized (Pursuing Course work)	Dr. Pragyan Pushpanjali	2022
17.	Ms. Urvashi Singh	Yet to be finalized (Pursuing Course work)	Dr. Pragyan Pushpanjali	2022
<b>Part- Time Scholars</b>				
18.	Mr. Akhilesh Kumar	Yet to be finalized (Pursuing Course work)		
19.	Mr. Alok Kumar Singh	Yet to be finalized (Pursuing Course work)		

  
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