



#### Minutes of the Meeting of the First School Board:

#### School of Management Sciences

#### Held on 19th January, 2017 at 11 am in The VC's Conference Room, CUJ, Ranchi

#### **Members Present**:

1) Dr. A. K. Sarkar	Chairman
2) Prof. Ranajit Chakrabarty	Member
3) Prof. G. C Maheshwari	Member
4) Prof. Ashim Mukharjee	Member
5) Dr. Dev Vrat Singh	Member
6) Dr. Rabindranath Sarma	Mamber
5) Ms. Pragyan Pushpanjali	Member
6) Mr.Mahendra Singh	Invited Member

#### Minutes:

The Chairman welcomed and introduced all the members of the School Board and expressed his pleasure and sincere thanks for their presence and called the meeting to order.

Dr. A. K. Sarkar

Prof. Ashim Mukharjee

Ms. Pragyan Pushpanjali

Prof. RanajitChakrabarty

Dr. Dev Vrat Singh

Mr.Mahendra Singh

Prof. G. C Maheshwari

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The following matters were deliberated upon and resolved in the sequence mentioned in the agenda:

- 1) Item-2- The School Board was informed about the status of Ms. Pragyan Pushpanjali, who is a member of the board but is currently on study leave to pursue PhD from Ranchi University. Her presence was acknowledged and approved of.
- 2) Item-3- The School Board approved of the special invitee Mr. Mahendra Singh
- 3) Item -4-The Minutes of the third Board of Studies Meeting (BOS) was presented before the School Board.
- 4) Item 6- The Conversion process from 5 year integrated to two years MBA was discussed and the recommendations of the Board of Studies were put forth for ratification and the rationale was explained by Dr. Dev Vrat Singh:
  - a) Admission Eligibility: The School Board approved that the Eligibility criteria for the 2 year programme should be bachelor's Degree with aggregate 50% marks with relaxations as per the Central Government Rules enforced from time to time. Those appearing in the final examinations are also eligible to appear provided they are able to furnish their eligibility and bona-fide certificates on a date specified by the university.
  - .b) Admission Procedure: The School Board approved that the admission procedure for the 2 year course would be on the basis of a National Level Entrance Test (CU-CET, CAT, C-MAT) followed by GD and PI.
  - c) Number of Students (Intake): The School Board approved that the intake in the 2 year MBA course should be 40 (forty) subject to the central government reservations as applicable from time to time.

Dr. A. K. Sarkar

Prof. Ashim Mukharjee

Ms. Pragyan Pushpanjali

Prof. RanajitChakrabarty

Dr. Dev Vrat Singh

Mr.Mahendra Singh

Prof. G. C Maheshwari

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d) Interim Process: The School Board reiterated that the current IMBA programme will run as Residual Integrated Programme and will continue as a tapering course without any change. Admissions to 5 years Integrated Programme will cease w.e.f the academic year2017-18.

The new 2 year MBA course will commence from the Academic session 2017-2019 and will run as a parallel course with the old IMBA course.

Keeping in view that the two programmes will run parallel to each other, the School Board recommended that suitable number of eligible faculty be made available to carry on the enhanced work load.

- e) The School Board approved the granting of Major and Minor Specialization to the students of the new 2 year MBA course as decided by the Board of Studies.
- f) The name of the degree as approved by the School Board will be "Master of Business Administration" as approved by UGC.
- g) The School Board directed that there should be a mandatory summer project work for the students of the new two year MBA programme to be scheduled between the 2<sup>nd</sup> and 3<sup>rd</sup> semester after which the student will be required to submit a report to be evaluated by the faculty mem.bers.
- h) The examination and evaluation of the said course will be as per CUJ rules.

Dr. A. K. Sarkar

Prof. Ashim Mukharjee

Ms. Pragyan Pushpanjali

Prof. RanajitChakrabarty

Dr. Dev Vrat Singh

Mr.Mahendra Singh

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Prof. G. C Maheshwari

i) The proposed syllabus for the new Two-Year MBA, along with the recommendations and suggestions, was placed before the School board.

The School Board directed that required changes be made in the syllabus keeping the CBCS requirements and guidelines in view.

The School Board also directed that a categorization of the papers be made on the basis of Foundation, Elective and Optional papers and the course titles should be finalized. Then a detailing of the papers in the first and second semester of MBA be done and these be mailed to the members of the board for approval by the first week of April, 2017.

The School Board Required that the Objective of the said course and of each paper be specified and the suggestions of the BOS be incorporated as far as practicable, after consultation with faculty members, in the drafting of the syllabus.

5) Item -7-Ms. Debasmita Dutta put foth her Synopsis title "Impact of Non-medical Factors Including Financial Constraints on Patient's Satisfaction for Hospital Selection"

The School Board suggested changes in the title and her revised title "The Influence of Financial and Non-medical Factors on Customers' Choice of Hospital" was accepted and approved.

6) Item-8 was noted by the School Board.

7) Item 9- It was noted that Dr. A. K Sarkar has been approved as PhD Supervisor and Guide.

Dr. A. K. Sarkar

Prof. Ashim Mukharjee

Ms. Pragyan Pushpanjali

Prof. RanajitChakrabarty

Dr. Dev Vrat Singh

Mr.Mahendra Singh

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Prof. G. C Maheshwari

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- 8) Item-10- The School Board ratified and approved the matter regarding authorization of the dean to issue Specialization Certificate as decided in the third BOS meeting.
- 9) Item-11- The School Board gave the approval for Dr. Nitesh Bhatia to be a PhD Superviror/guide for the Centre.
- 10) The information regarding issuance of Show-cause to the research scholars who ad been continually absent for more than one year without any intimation- was placed before the School Board and the matter was noted.

The meeting ended with the Chair proposing a vote of thanks to all the members present.

Dr. A. K. Sarkar

Prof. Ashim Mukharjee

Ms. Pragyan Pushpanjali

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Prof. RanajitChakrabarty

Or. Dev Vrat Singh

Mr.Mahendra Singh

Emal 19/1/2017

Prof. G. C Maheshwari

# Attendance Record Meeting of the First School Board Centre for Business Administration Held on 19th January, 2017 at 11 am in The V C's Conference Room, CUJ, Ranchi

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	Name	<b>Designation and Official</b>	Signature
ial	Name	Address	
1	Dr. Ashoke Kr. Sarkar (Chairperson)	Dean, School of Management Sciences, Central University of Jharkhand, Brambe, Ranchi	Shill and the state of the stat
2	Prof. G. C. Maheswari		Smaller
3	Prof. Ashim Kumar Mukharjee		3/w <sub>151</sub>
4	Prof. Ranajit Chakrabarty (Member)		Q hulita
5	Dr. Devrat Singh (Member)	agn smcm	
5	Dr. Rabindranath Sarma	Head, OTFLL & HRCI	Rabindon 201.2
7	Ms. Pragyan Pushpanjali (Member)	Asst-Prof., CBA CU3, Rand	in hagy
8	Mr. Mahendra Singh (Special Invitee)		No. 19.1

Central University of Jharkhand, Brambe Ranchi-835205

School of Management Sciences

Minutes of Meeting of the 2<sup>nd</sup> Board of studies Held on 9<sup>th</sup> May, 2017 at 11:00 A.M. in The V.C.

conference room, CUJ, Ranchi

Members Present:

1. Dr. A.K. Sarkar Chairman

2. Prof. Ranajit Chakrabarty Member

Prof. G.C. Maheshwari
 Dr. Rabindranath Sarma
 Member
 Member

5. Dr. Dev Vrat Singh Member

6. Ms. Pragyan Pushpanjali Member

7. Mr. Mahendra Singh Invited Member

#### Minutes:

The chairman welcomed all the members present of the school board and expressed his pleasure and sincere thanks for their presence and called the meeting to order. The following matters were deliberated upon and resolved in the sequence mentioned in the agenda:

- The board was informed about status of Ms. Pragyan Pushpanjali, who is currently on study leave and member of board. Her presence was acknowledged and approved. Board also acknowledged and approved presence of Mr. Mahendra Singh Asst. Prof CBA as invited member.
- 2. The minutes of last school board of meeting held on 19.01.2017 was presented and confirmed. The board had reservation on intake of only 10 students to the proposed MBA programme and suggested to restore the intake as per AICTE requirements at the earliest. Regarding summer internships of MBA student's board suggested flexible tenure of 6-8 weeks between semester 2 and 3.
- 3. The action taken report of the previous school board, of recommendations were presented and confirmed.
- 4. Item 4: School Board discussed the minutes of board of studies meeting held on 08.05.2017 and approved the recommendations.

5. Item 5: Approval of proposed MBA programme at centre for business administration course structure and Syllabus:

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Prof. Ranajit Chakrabarty

Prof. G.C. Maheshwari

Dr. Rabindranath Sarma

Dr. Dev Vrat Singh

Ms. Pragyan Pushpanjali

Mr. Mahendra Singh

Dr. A. K. Sarkar

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Board was informed about the modifications done after the recommendation of BOS and School board meetings held in Jan.2017. The latest recommendations of BOS held on 08.05.2017 was also incorporated. The changes made in course structure as per choice based credit system (CBCS) pattern was also presented and changes in credit structure was suggested for the I<sup>st</sup> year of MBA programme. The board was also informed about the work done regarding syllabus (Proposed MBA) modifications done at centre level meeting held on 03.02.2017.

On the above matter following resolutions/recommendations were passed:

- a. The Course structure now is as per CBCS pattern and MBA is approved at school board level. Course structure and syllabus modifications are in compliance to the previous recommendations and are being approved with minor changes in credit system and contents of some of the syllabuses, as recommended by the school board. Appended in full course structure and syllabus. The board insisted on increasing the current credit aggregate to more than 100 from the initially proposed 90 credits. In exercise of increasing credit aggregate school board suggested to have more credits for the papers where there are labs, practical and numerical assignments.
- b. The syllabus and course structure was approved for MBA semester I and MBA semester II. School board suggested preparing syllabus, course structure and credit structure of the remaining semesters in due course.
- c. In syllabus of MBA, Pedagogy should be added to all courses.
- d. The e-mail received from board member Prof Ashim Mukharjee, was presented before the board and taken note of.
- e. Any change in policy and law which affects managerial decision making shall be incorporated in the relevant course.
- 6. The item 6 of agenda was discussed regarding faculty requirements for running parallel IMBA and MBA programme at CBA, with PhD program in academic session 2017-18 and, the school board recommended the requirement of 10 (ten)additional faculty members in intense situation for running two parallel programmes.
- 7. Regarding the item 7, the school board deferred the item and suggested that it would be put before board at a later stage.

8. The board agreed upon the request of Infrastructural Requirements for running Parallel programme of IMBA & Proposed MBA (2017-18) and recommended the request to higher bodies.

Prof. Ranajit Chakrabarty

Prof. G.C. Maheshwari

Dr. Rabindranath Sarma

Dr. Dev Vrat Singh

Ms. Pragyan Pushpanjali

Mr. Mahendra Singh



- 9. The board was informed about the status of PhD scholars' progress at centre for business administration. Board acknowledged paper presentation in international conference done by Ms. Dutta and appreciated her efforts.
- 10. In item no. 10 board discussed the modalities of GD and PI and short listing criterion for proposed MBA admissions. The following recommendations were made:
  - a. The detailed criterions for short listing candidates for admissions may be decided as:
    - i. CUCET score: 50
    - ii. Academic performance in 10, 12 and Graduation :10 (where percentage up to two decimals of 10<sup>th</sup> +percentage of 12<sup>th</sup> up to two decimals + percentage of graduation up to two decimals)/3\*10/100
    - iii. Group discussion: 20
    - iv. Personal interview:20
    - v. The cases where final semester/year result is not available the last semester year score will be considered for calculations of academic performance weight ages. The grade point conversions will be done as per the degree awarding university/institute guidelines.
    - vi. Total score out of 100 will be used for admitting 10 students as notified.
    - vii. Reservation policy as per university guidelines will be followed.
    - viii. For conduction GD & PI external experts should be invited to the panel constituted by the centre.
- 11. Regarding item 11, board suggested to take up projects and consultancy by faculty members of the CBA, after stabilization of newly proposed MBA programme.
- 12. The meeting was concluded with the chairman's thanks to the members present.

Prof. Ranajit Chakrabarty

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Prof. G.C. Maheshwari

Ms. Pragyan Pushpanjali

Mr. Mahendra Singh

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#### Central University of Jharkhand School of Management Sciences Attendance Report

Meeting of the School Board Held on 9th of May 2017 at 11.00 AM in the VC conference Room

Sr. No. Name		Name Designation and official Address	
1	Dr. Ashoke Kumar Sarkar	Dean, School of Management Sciences, CUJ, Ranchi	Mary al 2 3
2	Prof. Ranajit Chakraborty	Profesor (Relt.) Dept of Bus-Mgt. Calenta University.	Quellait. 9.5-17.
3	Prof. G. C. Maheshwari	Professor, Delhi School of Management Delhi Technological Univ.	Revalus 9.5.17.
4	Dr. Dev Vrat Singh	Deam, School of Mass comm. & Media Tech. CUJ, Romchi	- 309 / 9151"
5	Dr. Rabindranath Sarma	Dean, Stepped of Humanities & Social Sciences. CNS, Ranchi	Rabinharate Some
6	Ms. Prgyan Pushpanjali	Asst. Professor, CBA CUI, Ranchi	Progyg/5/17
7	Mr. Mahendra Singh	Asst. Professor, CBA CUJ, Ranchi	Mole 2.2.117

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#### Central University of Jharkhand School of Management Sciences Attendance Report

Meeting of the School Board Held on 9th of May 2017 at 11.00 AM in the VC conference Room

Sr. No.	Name	Designation and official Address	Signature
1	Dr. Ashoke Kumar Sarkar	Dean, School of Management Sciences, CUJ, Ranchi	Marin
2	Prof. Ranajit Chakraborty	Profesor (Reld.) Dept. of Bus. Mgt. Calculta University	Quellet 9.5.17-
3	Prof. G. C. Maheshwari	Professor, Delhi Schout of Management Delhi Technological Univ. Delhi	Tendent 7.5.17
4	Dr. Dev Vrat Singh	Dean, School of Mass Comm 2 Medie Technology CUJ, Romchi	नेवजु र नाजा
5	Dr. Rabindranath Sarma	Dear, School of Humanities & Social Sciences CMJ, Ranchi	Rebondrarah Semana Rebondrarah Semana Reservation (19, 2017)
6	Ms. Prgyan Pushpanjali	Asst. Roj. CBA.	Pragya 15/17
7	Mr. Mahendra Singh	ASS+. Prof. C.B.A CUI. Kamali	Mal 9/5/17

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#### Central University of Jharkhand, Brambe, Ranchi- 835205

#### School of Management Science

Minutes of the 3<sup>rd</sup> meeting of the School Board, Held on 16.2.2018, at 11 am in th VC's Conference Room, Brambe Campus

#### **Members Present:**

1)	Dr A K Sarkar	Chairman
2)	Prof. Ranajit Chakrabarty	Member
3)	Prof. G. C Maheshwari	Member
4)	Prof. Ashim Mukharjee	Member
5)	Dr. Dev Vrat Singh	Member
6)	- 1.11	Member

#### Members absent:

1) Dr. Rabindranath Sharm

Member

The Chairman welcomed all the members of the board who were present and expressed his pleasure and sincere thanks for their presence and called the meeting to order. The following matters were deliberated upon and resolved in the sequence mentioned in the agenda:

- 1. The board was informed about status of Ms. Pragyan Pushpanjali, who is currently on study leave and member of board. Her presence was acknowledged and approved.
- 2. The action taken report of the last School Board Meeting held on 9<sup>th</sup> May ,2017 was presented and confirmed.
- 3. The Minutes opf the last School Board Meeting were presented and confirmed.

Dr. A K Sarkar

Prof. Ashim Mukharjee

Prof. Ranajit Chakrabarty

Dr. Dev Wrat Shigh

Prof. G. C Maheshwari

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- 4. The constitution of the New Board of Studies on the expiry of the term of the previous board was presented as a reporting item.
- 5. The minutes of the 5<sup>th</sup> Board of Studies meeting held on 15.2.2018 was presented for discussion, recommendation and approval.
  - a. The credit policy for the MBA Program was discussed and the board of studies had recommended that the credits for the courses (Organization Behavior, Human Resource Management, Operations Management, Operations Research, Marketing Management) may be revised to 3 credits from 4 credits this was approved by the School Board.
  - b. With regard to the syllabus the following observations and recommendations were made:
    - i. Legal Environment of Business **not** to include labour Laws as suggested by the Board of Studies
    - ii. Marketing Research Papers to be redone and to include softwares on marketing Research and the use of "R" along with SPSS.
    - iii. The paper Digital and Social Media marketing to be renamed "Digital and Social Marketing". Units 2 and 3 should be merged and Digital and Cyber laws to be included in Unit 3.
    - iv. The paper- Customer Relationship Marketing needs a balancing in the rigor of Units 2 and 3 and repetitions should be removed.
  - c. All the other recommendations of the Board of Studies with respect to the syllabus (inclusive of the above mentioned suggestions) were approved .
  - d. The courses are approved for 3<sup>rd</sup> semester and the board further resolved that a meeting for syllabus discussion should be called before the commencement of the next academic semester (4<sup>th</sup> semester) for a thorough revisiting of the syllabus.
  - e. Further it was resolved that those courses which overlap with the existing IMBA, may be offered in 3<sup>rd</sup> semester of MBA for the ease of teaching. This is not to be treated as a precedence but a measure for this current third semester only.

Dr A K Sarkar

Prof. Ranajit Chakrabarty

Prof. G. C Maheshwari

Prof. Ashim Mukharjee

Dr. Dev Vrat Singh

- 3
- 6. The eligibility of Dr. C Nagapawan as PhD supervisor was approved by the School board and the all eligible supervisors to take 2 reserch scholars under them.
- 7. The requirement of faculty was presented and the board has recommended that 12 faculty members are required for the smooth running of the Centre approved by the School

  Board.
- 8. The board of studies had suggested that AICTE rule for one section i.e. 60 students may be proposed as intake to the University authorities. The board also has suggested adopting national entrances like CMAT, besides CUCET for admission of students approved by the school Borad
- 9. The proposed 8 week internship was accepted. The examinations schedule may be adjusted to accommodate the 8 weeks duration with out changing the academic calendar of the University.
- 10. The School Board approved all the recommendation of Board of Studies W.R.T Irlab and Behavioural and Communication Lab

The meeting ended with thanks to the Chair and vote of thanks for the members for their time and suggestions.

Dr. A K Sarkar

Prof. Ashim Mukharjee

Prof. Ranajit Chakrabarty

Dr. Day Wrat Singh

Prof. G. C Maheshwari

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#### Central University of Jharkhand, Brambe, Ranchi-835205

#### **School of Management Science**

#### **Attendance**

# $3^{\rm rd}$ meeting of the School Board, Held on 16.2.2018, at 11 am in th VC's Conference Room, Brambe Campus

Sr. No	Name	Designation	Comment	Signature
1	Dr A K Sarkar		Chairman	Morrone 8
2	Prof. Ranajit Chakrabarty		Member	@hhuharts 16.2-18:
3	Prof. G. C Maheshwari		Member	Sarabbuf 16.2.2018
4	Prof. Ashim Mukharjee		Member	2/2
5	Dr. Dev Vrat Singh	Dean, SMCMT	Member	Jorg (16
6	Dr. Fabindranath Sharma		Member	Abroent
7	Ms. Pragyan Pushpanjali	Asst. Proj. CBA, CUJ Ranchi	Member	Jack 15/1/4

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#### Central University of Jharkhand, Brambe, Ranchi- 835205

#### **School of Management Sciences**

Minutes of the 4<sup>th</sup> meeting of the School Board, Held on 20.11.2018, at 11 am in th VC's Conference Room, Brambe Campus

#### **Members Present:**

1)	Dr A K Sarkar	Chairma
2)	Prof.Ranajit Chakrabarty	Member
3)	Prof. G. C Maheshwari	Member
4)	Dr. Dev Vrat Singh	Member
5)	Dr. Rabindranath Sharma	Member
6)	Ms. Pragyan Pushpanjali	Member

#### Members absent:

1) Prof.Ashim Mukharjee

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Member

The Chairman welcomed all the members of the board who were present and expressed his pleasure and sincere thanks for their presence and called the meeting to order. The following matters were deliberated upon and resolved in the sequence mentioned in the agenda:

- 1. The action taken report of the last School Board Meeting held on **16.2.2018** was presented and confirmed.
- 2. **Agenda Item No. 2:** The Minutes of the last School Board Meeting were presented and confirmed.
- 3. **Agenda Item No. 3**: The minutes of the 6<sup>th</sup> Board of Studies meeting held on 19.11.2018 was presented for discussion, recommendation and approval. The following Suggestion/Changes were suggested:

Dr. A K Sarkar

Prof.Ranajit Chakrabarty

Prof. G. C Maheshwari

Prof.Ashim Mukharjee

Dr. Dev Vrat Singh

Dr. Pahindranath Charma

- a. Instead of 8 weeks of internship it is better to propose 6 to 8 weeks whichever is feasible.
- b. With regard to the syllabus the following observations and recommendations were made:
  - 1) In semester 1 the paper -Management Concepts and Indian Ethos to be replaced by the paper Principles of Management
  - 2)) In semester 1 the paper -Accounting for Managers to include 3 units i) Basics of Accounting, ii) Elements of Cost, iii) Management Accounting.
  - 3) In Semester II the paper Legal Aspects of Business to be renamed Legal Aspects of Business and Taxation and should include the basics of Taxation and GST.
  - 4) In the Finance Electives, Paper 2 Managing Banks and Financial Institutions to be read as Financial Institutions and Markets.
  - 5) In the Finance Electives, Paper 4- Valuation should be replaced by the paper Advance Financial Analysis and Reporting.
  - 6) In the Finance Electives, Paper 7 Financial Derivatives should be renamed as Financial Derivatives and Risk Management.
  - 7) In the Finance Electives, Paper 9 Corporate Finance to be renamed as Corporate Finance and Control.
  - 8) In the HRM electives, paper 1 Manpower Planning Recruitment and selection to be replaced with OD and Change Management.
  - 9) In the HRM electives, paper2 Employee Relations to be renamed As Employee Relations and Grievance Management.
  - 10) In the HRM electives, paper 5 Performance Management Systems to be renamed as Performance Management.
  - 11) In the HRM electives, paper 6 Team Dynamics at Work to be renamed as Team Management and Leadership.
  - 12) In the HRM electives, paper 8 International HRM to be renamed International HRM and Cross Cultural Management.

Dr A K Sarkar

Prof.Ranajit Chakrabarty

Prof. G. C Maheshwar

Prof.Ashim Mukharjee

Ms. Pragyan Pushpanjali

Dr. Dev Vrat Singh

- 13) In the HRM electives, paper 9 Cross Cultural Management to be replaced by Industrial and Labour Laws.
- 14) In the Marketing Electives Paper 2- B2B marketing to be renamed as B2B and Industrial Marketing.
- 15)In the Marketing Electives Paper 4- Sales and Distribution Management to be renamed as Sales and supply Chain Management.
- 16) In the Marketing Electives Paper 6- Advertising and Promotion Strategy to be renamed as Advertising Strategy.
- 17) In the Marketing Electives Paper 8 product and Brand Management to include separate units on Product Management and Brand Management.
- 18) In the Operations Electives Paper 2 Quality for Managers to be renamed Quality Management.
- 19) In the Operations Electives Paper 10 Inventory Management to be renamed as Inventory and Stores Management.

#### Revised List attached in Annexure 1

- c. All the other recommendations of the Board of Studies with respect to the syllabus (inclusive of the above mentioned suggestions) were approved.
- d. List of Electives of IMBA to be offered to MBA was also approved.
- 4. **Agenda Item No.4**: Status report of Ph.D. admissions, DRC constitution and minutes of DRC was presented before the Board as a reporting Item:

The decisions taken in the DRC meeting was reported to the Board and the minutes of the Departmental research Committee's meeting were presented and approved.

- a) Research Scholars Admission details were reported.
- b) TheBoard approved the revised Course work syllabus for research scholars (2018 batch) as approved by the Board of Studies with the following suggestions:
- 1) In the paper Quantitative Techniques in Research Unit iii to have CorelationAnalysis, Simple Regression, Multiple Regression, Logistics Regression, Time Series Analysis, ARIMA, ARMA, ARCH and GARCH models, Factor Analysis and

Dr. A K Sarkar

Prof.Ranajit Chakrabarty

Prof. G. C Maheshwari

Prof.Ashim Mukharjee

Dr. Dev Vrat Singh

Dr. Rabindranath Sharma

Structural Equation Modeling – this would require teaching by experts who , if needed, should be invited from outside.

- c) The School Board suggested that at least one external expert should be a member of the DRC in consonance with the UGC rules if the University permits.
- 5. Agenda Item No.5: Proposal for additional Placement facilities and infrastructure for DBA was placed before the Board the School of Management Sciences proposed to have one placement coordinating office with adequate staff -1 senior clerk, one computer operator and one Multi-tasking Staff, Communication facilities, 2 computers, one heavy duty copier, one fax machine, one scanner, telephone, photocopier cum printer, office set up and seminar cum placement room for smooth conducting of placement related tests, GD,PI as required. The proposal was accepted by the board and the board suggested that these should be under the control of the Head.
- 6. Agenda Item No. 6: The board was informed that two new MBA programs in specialized areas -
  - 1) Tourism Management and
  - 2) Agriculture Management with intake of 60 students each, to be set up under the Department of Business Administration were proposed by the Department to the Honourable Vice Chancellor. The School Board acquiesced to the same and gave the following suggestions for future or submitted as addendum to the hon. VC:
    - 1) Tourism and Hospitality Management instead of Tourism Management
    - 2) To begin with 30 students each instead of the proposed 60 students each
    - 3) To propose other courses as a) Eco-Tourism, b) Religious Touurism and 3) Tribal tourism
- 7. The Board of Studies had suggested that AICTE rule for one section i.e. 60 students may be proposed as intake to the University authorities. The board also has suggested adopting national entrances like CMAT, CAT besides CUCET for admission of students approved by the School Board

Dr. A K Sarkar

Prof.Ranajit Chakrabarty

Prof. G. C Maheshwari

Prof.Ashim Mukharjee

Dr. Dev Vrat Singh 70

8. The School Board approved all the recommendation of Board of Studies W.R.T IT lab and Behavioural and Communication Lab.

The meeting ended with thanks to the Chair and vote of thanks to the members for their valuable time and suggestions.

#### Annexure I

# Proposed MBA Program Structure for MBA from 2019 – 20 and onwards (as per AICTE Model Curriculum) – As Corrected by the School Board

Semester I	Credits	Semester II	
Principles of Management	3		Credit
Managerial Economics	3	Business Environment	3
Accounting for Managers	3	Human Resource Management	3
Statistics for Managers		Business Research Methods	3
Organizational Behaviour	3	Financial Management	3
Marketing Management	3	Operations Management	3
Business Communication	3	Operations Research for Managers	3
Resign of Communication	3	Legal Aspects of Business and Taxation	
Basics of Computers and MIS	3	Strategic Management	3
		germanagement	3
Total Credits	24		
Semester III	Credits	Semester IV	24
Business Analytics	3		Credits
Elective – I	3	Entrepreneurship Management	3
Elective – II		Elective – VII	3
Elective – III	3	Elective – VIII	3
The state of the s	3	Elective – IX	3
Elective – IV	3	Elective – X	
Elective – V	3	Dissertation	3
Elective – VI	3		3
		Comprehensive Viva – Voce	3

Dr. A K Sarkar

Prof.Ranajit Chakrabarty

Prof. G. C Maheshwari

Prof.Ashim Mukharjee

Ms. Pragyan Pushpanjali

Dr. Dev Vrat Singh

Summer Internship Program	6		
Total Credits	27	Total Credits	21

Total Credits Distribution:

Instruction Courses: 24+24+21+15 = 84 credits

Summer Internship Program =

6 credits

Dissertation (2 semesters duration) = 3 credits

Comprehensive Viva Voce =

3 credits

Total Credits =

96 credits

#### **Elective Courses:**

The students will study 10 elective courses in Semester III and Semester IV. There will be major elective and minor electives with 6 courses in major and 4 courses in Minor. The course details are as follows:

Elective Group (Functional Area)	Courses Proposed
Finance Management	<ol> <li>Investment Analysis and Portfolio Management</li> <li>Financial Institutions and Markets</li> </ol>
	<ol><li>Project Appraisal and Finance</li></ol>
	4. Advance Financial Analysis and Reporting
	5. Financial Markets and Services
	6. Mergers, Acquisitions and Corporate Restructuring
	7. Financial Derivatives and Risk Management
	8. International Finance
	<ol> <li>Corporate Finance and Control</li> <li>Taxation</li> </ol>
Human Resource Management	OD and Change Management
	2. Employee Relations and Grievance Management
	3. HRIS, HR Audit and HR Accounting
	4. Compensation and Benefits Management
	5. Performance Management Systems
	6. Team Management and Leadership

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Prof. G. C Maheshwari

Prof.Ashim Mukharjee

Ms. Pragyan Pushpanjali

Marketing Management	7. Strategic HRM 8. International HRM and Cross Cultural Management 9. Industrial and Labour :Laws 10. Management by Human Values 1. Consumer Behaviour 2. B2B and Industrial Marketing 3. Retail Management 4. Sales and Supply Change Management 5. Marketing Research 6. Advertising Strategy 7. Digital and Social Media Marketing 8. Product and Brand Management 9. Services Marketing 10. International Marketing
Operations Management	<ol> <li>Supply Chain and Logistics Management</li> <li>Quality Management</li> <li>Managing Service Operations</li> <li>Operations Strategy</li> <li>Sales and Operations Planning</li> <li>Project Management</li> <li>Operations Research Applications</li> <li>Advanced Manufacturing Systems</li> <li>Purchase Management</li> <li>Inventory and Stores Management</li> </ol>

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Prof.Ashim Mukharjee

Ms. Pragyan Pushpanjali

Dr. Dev Vrat Singh

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Annexure 2
List of Electives of IMBA to be Offered to MBA (sessions 2017-19, and 2018-2020)

Sr No	Paper of MBA	MBA Sem	Paper of IMBA	IMBA Sem	Offered/ to be offered as
1	Portfolio Management	III/ IV	Portfolio	VIII/IX	combination Portfolio
2	Taxation	III/ IV	Management	The second	Management
3	Derivatives and Risk management	III/ IV	Taxation Derivatives and	VIII/IX VIII/IX	Taxation Derivatives and
4	Money Market and Capital market	III/ IV	Risk management Money Market and Capital market	VIII/IX	Risk managemen Money Market and Capital
5	Security Analysis	III/ IV	Security Analysis	VIII/IX	market
	advance corporate Finance	III/ IV	Advance corporate Finance	VIII/IX	Security Analysis Advance
	Management of Financial Services	III/ IV	Management of Financial Services	VIII/IX	corporate Finance Management of
	Organizational development and Change	III/ IV	Organizational development and Change	VII	Financial Services Organizational development and
2	Compensation Management	III/ IV	Compensation Management	VIII/IX	Change Compensation
) 1	HRIS & HR Audit	III/ IV	HRIS & HR Audit	VIII/IX	Management HRIS & HR Audit
2	Strategic HRM	III/ IV	Strategic HRM	VIII/IX	Strategic HRM
	Additional HR elective	III/ IV	Global HRM	VIII/IX	Global HRM
	Labour Laws and Employee relations-1		Industrial relations and Labour Laws	V	Industrial relations and
	Labour Laws and Employee	III/ IV	Advance Labour Laws	VIII/IX	Labour Laws Advance Labour Laws

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Dr. Dev Vrat Singh

Dr. Rabindranath Sharma

	relations-2				
15	Additional HR elective	III/ IV	Human resource Development	VIII/IX	Human resource Development
16	Sales and Distribution Management	III/ IV	Sales Management	VIII/IX	Sales Management
17	Customer relationship Management	III/ IV	Customer relationship Management	VIII/IX	Customer relationship Management
18	Integrated Marketing communication	III/ IV	Integrated Marketing communication	VIII/IX	Integrated Marketing communication
19	Additional  Marketing Elective	III/ IV	B2 B Marketing	VIII/IX	B2 B Marketing
20	Strategic Marketing	III/ IV	Strategic Marketing Management	IX	Strategic Marketing Management
21	Additional Marketing Elective	III/ IV	Hospitality and Tourism management	VIII/IX	Hospitality and Tourism management
22	Additional Marketing Elective	III/ IV	Retail Management	VIII/IX	Retail Management
23	Additional Marketing Elective	III/ IV	Rural Marketing	VIII/IX	Rural Marketing
24	Additional Marketing Elective	III/ IV	Global Marketing	VIII/IX	Global Marketing
25	Additional Marketing Elective	III/IV	Service Marketing	V	Service Marketing

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Dr. A K Sarkar

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Prof.Ranajit Chakrabarty

Prof. G. C Maheshwari

Prof.Ashim Mukharjee

Dr. Dev Vrat Singh

Dr. Rabindranath Sharma

# Central University of Jharkhand

## School of Management Sciences

### 4th School Board Meeting

Date: 20th November, 2018, Time 11:30 to 1.30 PM at VC's conference Room

Sr. No	Name	Signature
1	Dr A .K. Sarkar	May had a print
2	Prof Ranajit Chakrabarty	Durhmt 20 11.18.
3	Prof G.C. Maheshwari	Levely 20.11.18
4	Prof Ashim Mukharjee	
5	Dr. Rabindranath Sharma	Parodonak San 2018
6	Dr Dev Vrat Singh	- ang 1 20  11  18
7	Mrs Prgayan Pushpanjali	Pragyon 20/11/201

#### Minutes of §thSchool Board of School of Management Sciences Held on 18.10.2019 at the VC's Conference Hall, CUJ at 11:00 am

#### **Members Present**

1.	Dr. A K Sarkar	Chairman
2.	Prof.RanajitChakrabarty	Member
3.	Prof. G. C Maheshwari	Member
4.	Dr.Rabindranath Sharma	Member
5.	Dr.RatneshVishvaksen	Member
6.	Dr. C. Nagapavan	Member
7.	Dr.Mahendra Singh	Member
8.	Dr.PragyanPushpanjali	Special Invitee

The chairman welcomed all the members present and expressed his pleasure and sincere thanks for their presence and called the meeting to order. The new members- Dr.RatneshVishvaksen, Dr. C. Nagapavan and Dr.Mahendra Singh were introduced.

The following matters were deliberated upon.

1. Agenda Item No. 1 - Dr.PragyanPushpanjaliwas invited to attend the meeting with the permission of the Honourable VC Sir. The same was placed in front of the board. Her presence was acknowledged and approved.

#### 2. Agenda Item No. 2 -

The **Action Taken Report** on the 4<sup>th</sup> School Board meeting was read out by the Chairman: All other items of the Action Taken Report were acknowledged and/or approved. The minutes of the 4<sup>th</sup> SB held on 20/11/2018 were presented and confirmed.

3. Agenda Item No 3 - Presentation of minutes of Board of Studies of Department of Business Administration, held on 17.10.2019,:

i) The following were reported to the School Board:

K Sarkar Prof. Ranajit Chakrabart

Prof.G. C. Maheshwari

Dr. Rabindranath Sharma

Dr.RatneshVishvaksen

Dr. Nagapayan Chintalapati

Dr.Mahendra Singh

- a) Agenda Item 3A: Admissions of MBA 2019 batch Admission 2019 (MBA via CAT 2018 and CUCET 2019) status report—was found satisfactory by the School Board.
- b) Agenda Item 3E: Ph.D. Scholars progresswas reported to the School Board and found satisfactory. Thesis submission of Ms. Debsmita Dutta and Course work completion and progressof Ph. D. batch 2018 was reported and approved
- c) Agenda Item 3H: Reporting of Departmental activities and Faculty load:
  - 1) Dr.SanhitaSucharita has been transferred to the Department of Business Administration as per university notification. She joined and is now faculty member of DBA-Reported to School Board.
  - 2) Trailblazer-A management Conclave was successfully organized in 2018 and this year again is being organized on 23 October, 2019. It will be one day long eclectic event comprising of various management games, case studies, panel discussion and platforms for industry- academia interface- It was reported to the School Board.
  - 3) Faculty Load was reported
- d) Reporting of AICTE approval The School Board Congratulated the Department for this achievement.
- ii) The following were reported to the School Board for ratification/approval/ Recommendation:
  - a) Planning of 2020 Batch admission The School Board approved that the admissions for the session 2020-21 shall be through CAT 2019 scores. The department may go for CUCET 2020 scores for admissions if required and as per university guidelines.
  - b) Agenda Item 3D. Summer internships and project evaluation guidelines: The guidance given by the Board of Studies in the 7<sup>th</sup> meeting held on 17/10/2019 over evaluation pattern, external evaluators' appointment was

f.RanajitChakrabarty

Dr. Rabindranath Sharma Dr. Ratnesh Vishvaksen

Dr. Nagapavan Chintalapati

Dr.Mahendra Sing

Dr.PragyanPushpanjali 6/10/19

that the Department can adhere to new evaluation guidelines issued by the university adhering to the following:

1) Only Senior Externals from Industry and academia with at least 10 years of experience should be invited as externals.

2) The marks break-up should be as follows:

Presentation- 20 marks

Viva - 20 Marks

Dissertation Report - 60 marks

The above was ratified by the School Board.

- c) Agenda Item 3F. The approval as Ph.D. supervisor of Dr.Mahendra Singh was ratified by the School Board.
- d) Agenda Item 3G: The previous DRC (of the Department of Business Administration) Meeting minutes were reported to the School Board and Guide allocation by DRC for Ph.D. batch 2019 was ratified by the School Board.
- e) The 7<sup>th</sup> Board of Studies was of the opinion that the change of name of "Tourism Management" to "Tourism and Hospitality Management" as per 4<sup>th</sup> School Board (\*Item no. 8 in Action Taken report) was not feasible given the infrastructural limitations of the University and therefore the course "Tourism Management" should be renamed "Tourism and Travel Management" and this was placed before the School Board for Approval. The School Board recommended unanimouslythat the name of the course should be "Tourism Management."
- iii) Agenda Item 3C. MBA Semester I, syllabus (2019 and onwards) :As per recommendations and suggestions of the respective boards, department prepared syllabus of MBA I semester and reviewed it in departmental meetings and was approved by the Head of the Department, due to urgency of running classes of MBA I Semester. The said syllabus of MBA Semester -I was placed before the Board of Studies and was ratified and approved in totality and was then placed Before the School Board and was Approved and Ratified.

Dr. A K Sarkar

Prof.RanajitChakrabarty

Prof.G. C. Maheshwari

Dr. Rabindranath Sharma

Dr.RatneshVishvaksen

Or. Nagapayan Chintalapati

Dr.Mahendra Singh

- iv) Agenda Item 3C. Approval of MBA Semester II, syllabus (2019 and onwards):the detailed syllabus was presented before the Board of Studies and their suggestions/recommendations/ changes were presented before the School Board. The following suggestions/changes were made:
  - a) Paper name -Financial Management -Following changes were made:
    - ai) Unit ii:to include Retention decisions along with Dividend decisions bii) Unit iii "Inventory Management: Introduction, Role of Inventory in Working Capital, Characteristics of inventory, Purpose of Inventory, Costs Associated with Inventories, Importance of Inventory Management Systems" to be removed.

"Receivables management" to be rewritten as "Receivables and Creditors Management"

- aii) Study material of ICSI, ICAI, ICMAI and CFA to be removed from additional reading material list. Business Standards- to be included as reading material.
- b) Paper name Business Research Methods Approved in toto
- c) Paper name -Strategic Management Approved in toto
- d) Paper name Operations Management following changes were suggested:
  - di) In Unit "Supply Chain Management" to be added after materials management accounting.
- e) Paper name Human Resource Management Approved in toto:
- **f)** Paper name Operations Research Course content Approved in toto Study material of IGNOU and ICMA to be removed from the reading materials' list.
- g) Paper name Business Environment following changes were suggested:
  - gi) Unit II is redesigned and redrafted as follows:

Political Environment: Political systems and their effect on Society Legal Environment: Commercial laws, Labour Laws and Trade Unions Regulatory Environment – Regulatory Authorities, Corporate Governance Technological Environment – Technological Change Management

Dr. A K Sarkar

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Dr.RatneshVishvaksen

Dr. Nagapavan Chintalapati

Dr. Mahendra Singh

Dr.PragyanPushpanjali 18/10/19

Sustainability

Demographic Change and Socio-cultural Environment: Social Responsibility of Business, Consumer rights, RTI.

gii) "Demographic EnvironmentLabour environment :labour laws, trade unions and quality Circles" to be removed from this Unit and FDI added after FEMA. giii) Additional Reading material to include Economic Survey and Report of RBI and Business World and Economic Times.

#### h) Paper Name: Legal Environment of Business and Taxation: following changes were suggested:

#### hi) Unit 1: to read as follows:

Introduction to Business Laws, Indian Contract Act, 1872, Basic concepts of a) Valid Contract b) Void, Voidable and Illegal Agreements c) Quasi Contracts, Offer and Acceptance, Consideration, Capacity of the Parties to Contract, Free Consent, Legality and Object of Consideration (Basic Rules), Performance of Contract (Basic Rules), Breach of Contract- Remedies, Damages, Concepts of Contingent Contract, Agency, Bailment and Pledge, Indemnity and Guarantee.

Sale of Goods Act, 1930Formation of Contracts of Sale- Goods and their Classification- Conditions and Warranties - Caveat Emptor- Unpaid seller and his rights- Remedies for breach of contract of Sale of Goods.

hii) Information Technology and Consumer Protection Acts to be removed from Unit II.

hiii) Unit III should be as follows:- Types of Taxes- Direct and Indirect. Philosophy of Direct and Indirect taxation.

Direct Taxes- Income tax and Corporate Tax, concept of Income, Heads of Income and Assessment.

Prof.RanajitChakrabarty

Dr. Rabindranath Sharma Dr. Ratnesh Vishvaksen

Dr. Nagapavan Chintalapati

Dr. Mahendra Singh

Dr.PragyanPushpanjali



Indirect Tax- introduction to Indirect Taxes, GST and its benefit, Mechanism of Settlement and Refund.

Introduction to Excise Duty.

hiv) Text books to include Bare Acts with amendments upto the last 6 months, Companies' Act 2013 by Taxman and Book by M. C. Kuchhal

i) The inclusion of one non-credit value added course/paper namely- Personality Growth Lab, in semester two of MBA course, as per AICTE's recommendation —was approved by the School Board

v)Swayam Courses Approval: The7th Board of Studies had directed that the students should be encouraged to choose and opt for Swayam courses as per the rules and guidelines and they should then submit their application for approval of the chosen course to the Department. The head in consultation with the faculty members may or may not grant permission for the same after documenting the valid reasons for the same – this was Ratified by the school Board.

4) The School Board strongly recommended the creation of suitable infrastructure for using online data bases.

The meeting ended with thanks to the Chair and vote of thanks to the members for their valuable time and suggestions.

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Dr. A K Sarkar

Prof.RanajitChakrabarty

Prof.G. C. Maheshwari

Dr. Rabindranath Sharma

Dr Ratnesh Vishvakson

18/10/61

Dr. Mahendra Singh

Dr. Pragyan Pushbaniali