## Centre for Mass Communication

School of Mass Communication & Media Technologies Central University of Jharkhand, Ranchi

06.02.2016

## Minutes of the meeting of Board of School

A meeting of the Board of School of School of Mass Communication & Media Technologies was held on 06.02.2016 at 2:00 pm. Following members were present in the meeting:

- Dr. Dev Vrat Singh, Chairperson
- · Prof. Santosh K. Tewari, Member
- Prof. Devesh Kishore, Member
- · Prof. Sanjeev Bhanawat, Member
- Prof. Manoj Dayal, Member
- Mr. Ratan Mani Lal, Member
- Mr. Rajesh Kumar, Member
- Mr. Sudarshan Yadav, Special Invitee
- Dr. Paramveer Singh, Special Invitee

Following members could not attend the meeting:

1. Prof. Arjun Tiwari, 2. Dr. Saurabh.

## Recommendations:

Agenda 1: To consider and approve the conversion of five-year Integrated Course in Mass Communication into Two-year Master's Degree Course in Mass Communication.

Resolution: Approved and recommended. It was resolved to go with the recommendations of the Board of Studies to redesign the existing course as two-year Master's degree, M.A. in Mass Communication and implement from the academic session 2016-2017.

Agenda 2: To consider and approve the syllabus of two-year Master's Degree Course in Mass Communication.

Resolution: Approved with some modifications. Members suggested that Hindi books and books by Indian authors (Hindi as well as English) should also be included in the reading list. Members also suggested some changes in the content of the Papers, viz., Basics of Communication, Communication Research and Development Communication. The credit of Research Project-I & Research Project-II may be of 4 credits each.

Agenda 3: To consider and discuss the change in the name of the School.

Resolution: Discussed and recommended. Since the nomenclature of the discipline is communication, the Committee members suggested that the name of the School could be 'School of Communication' instead of School of Mass Communication and Media Technologies. This would give the School much broader scope for research and growth.

Agenda 4: To consider and discuss to start new Centre under the School.

**Resolution:** Discussed and the committee members suggested that a new Centre for Electronic Media may be initiated in the years to come.

**Agenda 5:** To consider and recommend for the office and technical staff required for the Centre for Mass Communication.

**Resolution:** Approved and recommended. The board felt that there is an urgent need to fill-up vacant non-teaching positions. In addition to sanctioned posts the following posts are also required for running the Centre more effectively:

Office Assistant (01), Multi-Tasking Staff (01), Producer (01), Technical Assistant (02), Lab Assistant (01), Data Entry Operator (01) and Production Assistant (01).

Agenda 6: Appraisal of research and other academic activities in the Centre.

Resolution: Apprised.

Agenda 7: Any other matter.

**Resolution:** The regular post of one Associate Professor and Two Assistant Professors may be requested from the concerned authority. Also after the development of requisite infrastructure at Centre, Diploma courses may be offered. If required, some self-financed courses may also be offered in the absence of funding from UGC/MHRD.

Meeting concluded with vote of thanks by the Convener.

Prof. Devesh Kishore

Prof. Manoj Dayal

Prof. Sanjeev Bhanawat

Mr. Retan Mani L. I

Mr. Rajesh Kumar

Mr. Sudayshan Yaday

Dr. Paramveer Singh

Prof. Santosh K. Tewari

Dr. De