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### **Brief Profile**

Professor Dev Vrat Singh has been actively engaged in the media profession, teaching, training, and research for the last 25 years. A professional-turned-academician, Prof. Singh earned his doctorate in Mass Communication. Presently, he is a professor of communication at the Department of Mass Communication, Central University of Jharkhand, Ranchi. Earlier he was also associated as full-time faculty with Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, Madhya Pradesh, Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra, Haryana. Dr Singh has authored six books on Media History, Television Journalism, and Television Content. His work is published in reputed research journals. He has supervised my research projects including Major Research Project funded by ICSSR, New Delhi. He contributed chapters to more than a dozen books. He also writes for various newspapers and magazines. He has presented his work at dozens of national and international conferences. He has supervised more than 100 research studies including four PhDs. As a media expert, he appears frequently on the national broadcasters. His core area of research and training are digital media, broadcast news, electronic media, television production. He is strongly committed to multimedia and a multi-platform approach to teaching media underpinned by a strong theoretical basis that emphasizes the importance of Asian perspectives of communication.

## **Educational Qualifications**

Ph.D. in Mass Communication

Masters in Mass Communication (MMC)

Bachelors of Journalism and Mass Communication (BJMC)

P.G. Diploma in Radio & Television Journalism (IIMC, New Delhi)

Bachelor of Laws (B.A.LLB)

## **Courses Taught**

**Ph.D. Course Work** - Communication Research and Communication Theories

**M.A. Mass Communication** - New Media, Visual Communication, Communication Technology and Audio-Visual Production

**B.A. Mass Communication** - Photography, Introduction to Indian Media

## **Additional Roles and Responsibilities**

- Dean, School of Mass Communication & Media Technologies
- Head, Department of Mass Communication
- Liaison Officer, SC/ST Cell
- Liaison Officer, Reservation Cell
- Liaison Officer, OBC Cell
- Coordinating Officer – Community Radio Station and Multimedia Studio

## **Research Publications**

1. V. Rajurkar and D.V. Singh, 2024, Theatre Communication in Contemporary India: Promoting Social and Cultural Values, Education and Society, Volume 48, Issue 1 Number 7, January-March 2024, p.121-128, ISSN- 2278-6864 (UGC Care Journal)
2. V. Rajurkar and D.V. Singh, 2024, Why Theatre? Perspectives from Indian Theatre Artistes in the Context of Nāṭyaśāstra, ShodhKosh: Journal of Visual and Performing Arts, Volume 5, Issue 1, January-June 2024, p.568-581, ISSN (Online): 2582-7472 (UGC Care Journal), doi: 10.29121/shodhkosh.v5.i1.2024.847 568
3. N. Pandey and D. V. Singh, 2022, New Medium, Old Habits: Use of Twitter during 2017 State Legislative Election Campaign in India, Mass Communicator, International Journal of Communication Studies (Peer-reviewed), 16 (2), April-June 2022, pp. 4-15, ISSN 0973-9688, First author is Dr. Neha Pandey
4. P. Kumari and D. V. Singh, 2021, Contextualizing Televised Ramayana: A Comparative Analysis of Characterization in Two Serials of Ramayana, Mass Communicator, International Journal of Communication Studies, Vol. 15, Number 2, April-June 2021, p. 13-19, ISSN: 0973-9688, DOI No. 10.5958/0973-967X.2021.00008.9
5. N. Pandey and D. V. Singh, 2021, Framing Disability in Contemporary Bollywood Cinema, Communicator - A Journal of the Indian Institute of Mass Communication Vol. LVI (1) January-March 2021, p. 52-61 (ISSN: 0588-8093) Indexed in UGC-Care List
6. G. Hota and D.V. Singh, 2021, YouTube for Academics: Exploring Learning Habits of Post Graduate Students, Journal of Advanced Research in Journalism and Mass Communication, Volume 8, Issue 1, 2021, p. 23-32 (Peer-reviewed Journal)

7. V. Rajurkar and D.V. Singh, 2021, Theatre Communication: Revisiting Bharatmuni's Natyashashtra, Theatre Street Journal, Volume 5, Number 1, 27 March 2021, ISSN 2456-754X, p.36-58 (Peer-reviewed Journal)
8. R. Kumar and D. V. Singh, 2021, Academia-Industry Interface in Media Education: An Experience Survey of Media Educators and Industry Professionals in Eastern India, Communicator, A Journal of the Indian Institute of Mass Communication (Peer-reviewed and UGC-Care Listed), LVI (3), pp.36-45, ISSN 0588-8093
9. R. Kumar and D. V. Singh, 2020, Examining Status of Media Education in Universities of Eastern India, SAMPRITI, Sampriti Publications, 6(2), pp. 629-647, UGC-Care List Indexed, ISSN 2454-3837
10. N. Kumari and D. V. Singh, 2020, Visual Merchandizing of a Social Taboo called the Periods: A Study about TVCs of Sanitary Napkins in India, Centurion Journal of Multidisciplinary Research, 10(1), pp. 29-52, ISSN 2395-6216 (Peer-reviewed Journal)
11. D. V. Singh and R. Sarma, 2020, Mobile Phone and Emerging New Digital Culture Among Oraon Community of Jharkhand, SAMPRITI, Sampriti Publications, 6(1), pp. 275-288, Indexed in UGC-Care List, ISSN 2454-3837
12. N. Pandey and D. V. Singh, 2019, Functionality and Effectiveness Analysis of BJP and INC Websites, Journal of Advanced Research in Journalism and Mass Communication (Peer-reviewed), 6 (1), pp. 5-15, ISSN 2395-3810
13. D. V. Singh and R. Kumari, 2016, Using YouTube for Political Communication in India, Journal of Advanced Research in Journalism and Mass Communication (Peer-reviewed), 3(3), pp. 48-57, ISSN 2395-3810
14. D. V. Singh, 2015, Socializing Online: Case Study of Media Educators -a Facebook group of media professors in India, Journal of Advanced Research in Journalism and Mass Communication (Peer-reviewed), 2(1), pp. 6-16, ISSN 2395-3810
15. D. V. Singh, 2015, Colour Bias in Visual Media – An Unfair Obsession for Lighter Skin in India, Mass Media (Peer-reviewed Journal), 4(39), pp. 4-12, ISSN 2277-7369
16. D. V. Singh, 2015, Media Research in India: A Critical Overview', Mass Media (Peer-reviewed Journal), 3(36), ISSN 2277-7369
17. D. V. Singh, 2014, Media Concentration and Diversity in Media, Mass Media (Peer-reviewed Journal), 3(31), ISSN 2277-7369
18. D. V. Singh, M. Solanki, 2011, Celebrity Blog Revisited – A Content Analysis Applying Social Media Framework, Media Mimansa (Peer-reviewed Journal published by Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal), 5 (1), ISSN 2229-5593
19. D. V. Singh, 2011, Citizen Journalists: A Case Study of CNN-IBN, Communication Today, April-June, ISSN 0975-217X
20. D. V. Singh, 2011, Television Ratings- Techniques, Issues and Debates, Media Watch (Peer-reviewed Journal published by Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal), 2 (2), ISSN 0976-0911
21. D. V. Singh, 2010, Researching New Media: Complications, Illusions and Challenges, Media Mimansa (Peer-reviewed Journal published by Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal), 4 (1), ISSN 2229-5593

## Books

1. D.V. Singh and K. Singh, Jharkhand Mein Media – Ateet, Vartmaan avam Bhavishya (Hindi), Pralek Prakashan, New Delhi, 2024, ISBN 978-93-550095-55
2. D. V. Singh, Television Production (Hindi), Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, 2014, ISBN 978-81-921355-5-7
3. D. V. Singh, Media Manthan (Hindi), Wisdom Publications, New Delhi 2013, ISBN: 978-93-81505-46-5
4. D. V. Singh, Indian Television: Content, Issues and Debate (English), Har-anand Publications, New Delhi, 2012, ISBN 978-81-241-1690-6
5. D. V. Singh and K. Singh, Television Patrakarita- Ek Parichaya (Hindi) Natraj Publications, New Delhi, 2009, ISBN 978-81-89997-20-5
6. D. V. Singh, Bhartiya Electronic Media (Hindi), Prabhat Prakashan, New Delhi 2007, ISBN 81-7315-642-5

## Book Chapters

1. V. R. Raj and D. V. Singh, 2020, Theatre Communication Traditions in China and its Relationship with India's Nāṭyaśāstra; *In: Soft Power and Public Diplomacy in India and China*, B. B. Biswas, Indu Book Services Pvt. Ltd. Pp. 239-250, ISBN 978-93-86754-61-5
2. D. V. Singh, 2022, The Indian Media @ 2047 *In: Bharat 2047 A Collective Vision*, Prof. Brij Kishore Kuthiala, Prabhat Prakashan, New Delhi and Panchnad Shodh Sansthan, Chandigarh, pp. 298-307, ISBN: 978-93-5562-033-0.
3. D. V. Singh, 2018, The Indian Media. *In: Understanding World Media*; K. Kaustubha, Ajitabh and M. Agnihotri, K. K. Publications, New Delhi. pp. 20-34. ISBN 978-81-7844-326-3
4. D. V. Singh, 2017, Nirantar Vistaar Path Par Bhartiya Media; *In: Vishwa Media Vimarsh*, K. Kaustubha, Ajitabh and M. Agnihotri, Kalpna Prakashan, Delhi. pp. 17-35. ISBN 978-93-83725-96-0
5. D. V. Singh and N. Pandey, 2016, Public Service Broadcasting for Sustainable Development: A Case Study of Doordarshan Kendra Ranchi; *In: Media and Communication in Sustainable Development*, V. Kumar and P. Gupta, pp. 32-42. ISBN 978-1-943438-84-6
6. D. V. Singh, 2009, Reality Television in India: New Format and New Implications; *In: e-Journalism, New Media and News Media*, K. Prasad, B.R. Publishing Corporation Delhi. pp. 329-343, ISBN 10: 81-7646-643-3
7. D. V. Singh, 2009, Children and Television: Learning from the experiences of western turn-off week in Indian context; *In: Media, Parents and Children*, G. S. Maan, Publication Bureau, Punjabi University, Patiala. ISBN 81-302-0197-6

## Programme Organized

1. Organized an industry visit for the media students on 12<sup>th</sup> April 2022. During this, entire batch was taken to the office of **Radio Khanchi 90.4 FM**. Students got a hands-on exposure of the radio studio setup and got an opportunity to interact with all the RJs and Station Head Mr. Anand Thakur.
2. Organized an industry visit for the media students on 19<sup>th</sup> April 2022. During this, entire batch was taken to the office of **Doordarshan Kendra, Ranchi**. Students observed the television studio setup, participated in a live shoot of a television show on water conservation attended by Mr. Rajendra Singh and also got an opportunity to interact with the News Editor Mr. Diwakar.
3. Organized a special workshop on the '**Voice Analysis and Voice Modulation**' for the students of Radio Production in the Department on 2<sup>nd</sup> May 2022. The resource person in the workshop was Dr. Kirti Singh, Radio Programmer and Former Head, Department of Journalism and Mass Communication, Usha Martin University, Ranchi.
4. Organized an industry visit for the 4<sup>th</sup> semester students on 21<sup>st</sup> May 2022. During this, entire batch was taken to the office of **Radio City**. Students got a hands-on exposure of the radio studio setup and also got an opportunity to interact with all the RJs and Station Head Mr. Ashutosh Raj.
5. Organized a special lecture by Mr. Bharat Nayak, Founder Editor, The Logical Indian.com and Google Fact-check Trainer on the topic '**Digital Journalism and Fact-Checking Skills**' in the Department of Mass Communication on 17<sup>th</sup> January 2023.
6. Organized a special academic interaction with **Ms. Monika Marandi**, a traveler, blogger and tribal journalist in the Department of Mass Communication on 3<sup>rd</sup> February 2023.
7. Took students to participate in the Dialogue on '**Health Matters – Air Pollution and Its Impacts**' organized by ASAR, an NGO and the Jharkhand Government at BNR Chanakya Hotel on 1<sup>st</sup> February 2023.
8. Organized an online Awareness Program for the students on the **Fake Information** in collaboration with *Sach Ke Sathi*, Viswas News, Jagran Group on 10<sup>th</sup> February 2023.
9. Organized **Two-day Workshop on Health Journalism** during 4-5 August 2023. This intensive workshop focused on reporting on Lymphatic Filariasis was supported by the World Health Organisation (WHO), Bill & Millinda Gates Foundation, Centre for Advocacy and Research (CFAR), pci India, Clinton Health Access Initiative, and Global Health Strategies.

10. Organized an industry visit for the media students on 9<sup>th</sup> April 2024. Students were taken to **Doordarshan Kendra, Ranchi** where they got an opportunity to interact with the News Editor Mr. Diwakar and participation in a talk show recording.

### **Invited Lectures and Session Chair**

1. Delivered a plenary talk on the topic of Indian Communication Traditions at Three-day National Conference on the theme Indian Cultural and Communication Traditions organized by Rabindranath Tagore University, Bhopal, MP during 7-9 July 2021.
2. Delivered a Plenary Talk in IIMC-WJEC-UNESCO Round Table, 10-11 August 2021 Day 2: 11<sup>th</sup> August, 2021 (Wednesday), Roundtable Plenary-II (10:00am – 11:30am). The theme of this talk was Reinventing Journalism Education in the Digital Age: Emerging Technologies and Formats
3. Chaired a session in a webinar organized by the Global Communication Education Conclave (GCEC) on 14<sup>th</sup> December 2021. The topic of the webinar was *Beyond Media Literacy*
4. Chaired a session in the Online Lecture and Training Programme on Faculty Development Programme organized by the Internal Quality Assurance Cell (IQAC), Central University of Jharkhand, Ranchi during 30<sup>th</sup> January to 13<sup>th</sup> February 2022.
5. Delivered a talk as Key Note Speaker on the topic *Human Resource Requirement for Digital Media Industry* in the Virtual Faculty Development Program on the broad theme of *Design and Development of Digital Media Curriculum* organized by the School of Digital Media, Journalism and Mass Communication, G D Goenka University, Gurugram during 18-22 February 2022.
6. Chaired a session in a webinar organized by the Global Communication Education Conclave (GCEC) on 25<sup>th</sup> March 2022. The topic of the webinar was *Pedagogy of the Oppressed and Development Communication – Re-thinking Challenges and Possibilities on Freire Centenary*
7. Chaired a Technical and Valedictory session at the National Seminar on the theme of Tribal Culture and Philosophy in Oral Narratives organized by the Department of Contemporary and Tribal Customary Laws (CTCL), Central University of Jharkhand during 28-30 March 2022. This seminar was sponsored by the Indian Council for Philosophical Research (ICPR), New Delhi.
8. Chaired the Valedictory Session of Two-day National Seminar on Freedom Movement and Untold Stories of Andaman and Nicobar Islands organized by Central University of Jharkhand, Ranchi on 28-29 April 2022.
9. Chaired a Technical Session at the International Conference on the Relooking at the Realm of Radio, Celebrating Hundred Years of Radio Broadcasting organized by the Department of Mass Communication, Karim City College Jamshedpur, Jharkhand during 18-20 March 2023.
10. Chaired a Technical Session in the International Conference of Media and Communication (ICMC) organized by School of Media and Communication, Adamas University, Kolkata on New Media Landscape in India: Dimensions, Issues, Trends and Future 31<sup>st</sup> March 2023. The theme of Technical Session was Media Technology.

## **Awards and Honours**

1. Member, Academic Council, Central University of Jharkhand, Ranchi
2. Member, School Board of School of Languages, Central University of Jharkhand, Ranchi
3. Member, Board of Studies of Department of Humanities and Liberal Arts, Rabindranath Tagore University, Bhopal, Madhya Pradesh
4. Member, Board of Studies for Department of Mass Communication, Kushbhau Thakre University of Journalism and Mass Communication, Raipur, Chhattisgarh
5. Member, Academic Council meeting of Centurion University of Technology and Management (CUTM), Odisha.
6. Member, Strategic Academic Advisory Board (SAAB) of School of Communications, XIM University, Bhubaneswar
7. Member, Board of Professional Studies, Department of Mass Communication, Mizoram University, Aizawl, Mizoram
8. Member, Board of Studies, Department of Culture and Media Studies, Central University of Rajasthan, Ajmer.
9. Member, Board of Studies, Department of Mass Communication, Usha Martin University, Ranchi.
10. Member, Board of Studies, Department of Journalism and Mass Communication, RKDF University, Ranchi.
11. Member, Board of Studies, School of Media, Film and Entertainment, Sharda University, Delhi.
12. Member, Board of School, School of Management Science, Central University of Jharkhand, Ranchi.
13. Member, Board of Studies, Department of International Relations, Central University of Jharkhand, Ranchi.

## **Membership of Professional Bodies**

- **Member**, International Association for Media and Communication Research (IAMCR)
- **Member**, South Asian Communication Association (SACA)
- **Member**, Indian Communication Congress (ICC)
- **Life Member**, All India Communication and Media Association (AICMA)
- **Life Member**, Public Relations Society of India (PRSI)
- **Life Member**, Indian Institute of Mass Communication Alumni Association (IIMCAA)