



सत्यमेव जयते



सूचना का  
अधिकार

भारत सरकार  
मानव संसाधन विकास मंत्रालय  
उच्चतर शिक्षा विभाग  
शास्त्री भवन  
नई दिल्ली - 110 115

GOVERNMENT OF INDIA  
MINISTRY OF HUMAN RESOURCE DEVELOPMENT  
DEPARTMENT OF HIGHER EDUCATION  
SHASTRI BHAVAN  
NEW DELHI-110 115

**Rakesh Ranjan**  
**Joint Secretary(P)**

Tel: 23071486

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D.O.No.17-2/2011-PN-I

Dated 17<sup>th</sup> April, 2017

*Registrar*  
*16/4/17*

*13/6/17* *Dr. (II)*

Dear Sir,

Government of India has initiated a Scheme 'National Initiative for Design Innovation', according to which 20 Design Innovation Centres (DIC), one Open Design School (ODS) and National Design Innovation Network (NIDN) are to be set up across the country. The basic purpose for setting up of Design Innovation Centres is to promote knowledge sharing and to enhance inter-disciplinary design-focused education, research and entrepreneurial activities. These Centres will provide a necessary eco-system and resources to students/faculty to take their ideas beyond a first successful prototype to a pre-production prototype.

*This may be sent to some centres for studies for making the proposal.*

2. These DICs are to be set up by co-locating them in existing publicly funded institutes of national repute, like IITs, NITs, Central and State Universities, to facilitate optimal utilization of the existing resources including faculty and land. So far, 17 DICs have been set up.

*16/10/17*  
*Dr. (I)*  
*SA, P. (copy)*  
*on website*

3. Each of the DICs would be provided a financial support to the extent of Rs.10 crores. The broad guidelines for selection of a DIC are as under :

- (i) DICs would adopt a 'Hub & Spoke' model with the lead institute acting as the mentor while synergizing and leveraging the potential of the institutes at the field level;
- (ii) These institutes would be having at least 3 satellite centres (spokes) and at least 1/3<sup>rd</sup> of the amount would be available for spokes;
- (iii) These institutions will be identified based on the geographical spread to cover the length and breadth of the country and are expected to cover from Science & Technology to Liberal Arts;
- (iv) The DICs can focus on product design, industrial design, process design or system design with the outcomes aligned to the needs of the society;
- (v) These centres are expected to run at least six courses at undergraduate/post-graduate level with an enrolment of about 40 students per course. The structure,

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शिक्षा का अधिकार

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*11/4/17*  
*सुनारी कार्यालय का के. सिं.*  
*Vice-Chancellor's Office, CUJ*  
*पत्र सं./Sl.No./22.04.17*

course content, course design, pedagogy and protocols for outreach are required to be furnished at the time of submission of the project proposals.

4. The project proposals for setting up of DICs will be considered and recommended by the Project Approval Board, under the Chairmanship of Secretary (HE), MHRD.

5. A copy of Guidelines for National Initiative for Setting Up of Design Innovations Centres, Open Design School and National Design Innovation Network is enclosed. Any further query can be addressed to : Dr. Shakila T. Shamsu, Officer on Special Duty, e-mail: [shakilat.shamsu@nic.in](mailto:shakilat.shamsu@nic.in) Phone: 23387538.

6. In case the Scheme is of interest to you, a project proposal may be submitted immediately for setting up of a Design Innovation Centre in your Institute, keeping in view the broad framework given above, for consideration during the financial year 2017-18.

With regards,

**Encl. As above**

Prof. Nand Kumar Yadav  
Vice-Chancellor  
Central University of Jharkhand  
Ratu-Lohardaga Road, Ranchi Dist, Brambe,  
Jharkhand -835205

Yours sincerely,

  
(Rakesh Ranjan)

