

**F.No M.11014/02/2021-CDN**  
**Government of India**  
**Ministry of Education**  
**Department of Higher Education**

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229C-Wing, Shastri Bhawan, New Delhi

Dated the 20<sup>th</sup> October, 2021

**Subject: Achievement of 100 Crore Vaccination mark - regarding**

The undersigned is directed to enclose herewith a copy of D.O letter No. 47/Secy(I&B)/2021 dated 19<sup>th</sup> October, 2021 received from Ministry of Information & Broadcasting regarding achievement of 100 Crore Vaccination mark. An attachments for Campaign Creative in English and Hindi languages along with a link of creatives in various languages (through email) is enclosed.

2. All the Bureaus are requested to direct the Institutes/ Autonomous Organisation/ Subordinate offices under their administrative control to use these creatives in various languages as banners, posters, hoarding for display in the premises on 21<sup>st</sup> October, 2021 as a part of campaign.



(M K Meena)

Deputy Secretary (CDN)

Intercom: 725

**Encl: As above**

**To**

AS(TE)
AS(CU)
ADG (HE)
JS(HE)
JS(ICC & P)
JS (Mgt/Schl)
JS(A )/ EA(HE)

**Copy to: PS to Secy (HE)**

APURVA CHANDRA, IAS  
Secretary



भारत सरकार  
सूचना एवं प्रसारण मंत्रालय  
शास्त्री भवन, नई दिल्ली - 110001  
GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING  
SHASTRI BHAWAN, NEW DELHI - 110001

19<sup>th</sup> October, 2021

Dear Secretary

In continuation of my DO letter of even number dated 13<sup>th</sup> October, 2021 regarding achievement of 100 crore Vaccination mark, I am sharing with you link of the creatives in Hindi alongwith translation in English and various regional languages.

2. As already mentioned earlier, these may be used by way of hoardings, banners, posters, etc. in the official premises and other such locations of your Ministry/Department/PSUs and other organisations for display on 21<sup>st</sup> October, 2021.

*with regards*

Yours sincerely,

(Apurva Chandra)

To

Secretaries to Govt. of India  
(as per list attached)

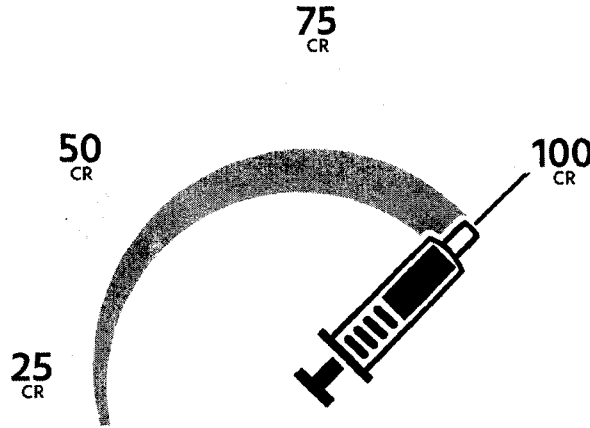




Government of India

# MASSIVE AIM MATCHLESS ACHIEVEMENT

75  
Azadi Ka  
Amrit Mahotsav



INDIA'S JOURNEY OF

# 100 CRORE

## VACCINATIONS

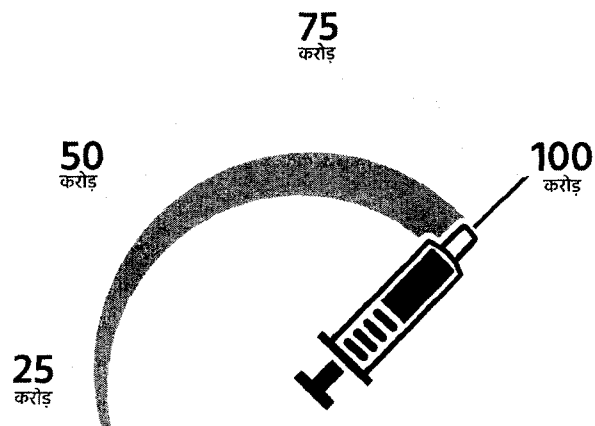


**Nation Creates History**



भारत सरकार

# लक्ष्य विशाल उपलब्धि बेमिसाल



भारत द्वारा

## 100 करोड़ टीकाकरण

का सफ़र



जन सामर्थ्य से देश स्व रहा इतिहास