



# Department of Mass Communication

## CENTRAL UNIVERSITY OF JHARKHAND

(Central University established by an Act of Parliament of India in 2009)

Brambe, Ranchi- 835205, Jharkhand

### Minutes of the meeting of Board of Studies

A meeting of the 4<sup>th</sup> Board of Studies of Department of Mass Communication was held on 17.05.2019 at 03:30 pm. Following members were present in the meeting:

- Dr. Dev Vrat Singh, Convener
- Dr. Ankuran Dutta, Member
- Dr. Atish Parashar, Member
- Dr. Sudarshan Yadav, Member
- Dr. Ranjit Kumar, Member
- Mr. Rajesh Kumar, Member

Following members could not attend the meeting:

- Dr. Anubhuti Yadav
- Dr. Vimal Kishor

#### **Recommendations:**

**Agenda 1:** To revise syllabus of Master in Mass Communication and Ph.D. Course Work in the session 2020-21. To re-looking at the entire content, redesigning as per Lecture, Tutorial and Practical (LTP) Format, incorporating MOOC & CBCS and offering more specializations.

**Resolution:** Approved and recommended. It was resolved to go with the recommendations of the Board of Studies to redesign the existing course and a Department-level Curriculum Development Committee be constituted under the chairmanship of Head for this purpose. This committee would propose the revised syllabus before the Board of Studies in its next meeting.

#### **The members suggested that:**

- Devise the CBCS implementation system in the university and accordingly work at the Department level.
- Some papers for CBCS were suggested;
  - Photojournalism
  - Social media
  - Nature/ Wildlife Photography/ Digital Photography
- Suggested Specializations were;
  - Online Journalism
  - Community Communication
  - Development Communication
  - Film Studies
  - Media Studies
- Replace Media Management paper with Media Economics.
- If Possible introduce some papers related to Story Telling and Communication.
- Include Reference Management System in Computer Applications paper of PhD.

**Agenda 2:** To include provision of practical marks in the existing syllabus of Master in Mass Communication. Division of marks as 60 (Theory) + 40 (Sessional / Practical) may be provided in the following papers:

**First Semester:** Writing for Media, Advertising & Public Relations

**Second Semester:** Reporting & Editing, Visual Communication

**All the specialized papers in III and IV semesters**

**Resolution:** Discussed and Approved.

  
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Rajesh Kumar

**Agenda 3:** To start following short-term courses from the session 2020-21

- *Post Graduate Diploma/Certificate in Digital Photography (One/Two Semesters)*
- *Certificate Course in Science Communication (One Semester)*

**Resolution:** Discussed and Approved. A Department-level Curriculum Development Committee be constituted for this purpose under the chairmanship of Head. The committee would place the proposed syllabus before the Board of Studies in its next meeting.  
The experts suggested on the credit structure and broader course structure which could be included for Certificate and PG Diploma Course.

**Agenda 4:** To consider and discuss the change in the name of the School.

**Resolution:** Discussed and recommended. Since the nomenclature of the discipline is Communication, the Committee members strongly recommended that the name of the School could be '*School of Communication*' instead of '*School of Mass Communication and Media Technologies*'. This would give the School much broader scope for research and growth and will establish the interdisciplinary nature of the discipline.

**Agenda 5:** To consider and recommend for more technical staff for upcoming Audio-Visual Studio, Print Media Lab and New Media Lab in the Department.

**Resolution:** Approved and strongly recommended. The board felt that in addition to sanctioned posts the following posts are also required for running the department more effectively:  
Office Assistant (UDC Level) (02), Multi-Tasking Staff (02), Producer (01), Senior Technical Assistant (1), Technical Assistant (02), Lab Attendant (02).

**Agenda 6:** Apprising the board members and ratification of all the decisions regarding research activities in the department taken by Research Advisory Committees and Department Research Committee.

**Resolution:** Apprised and ratified. The members were apprised about the following scholars and their work: Ms. Poonam, Ms. Vishakha Rajurkar Raj, Mr. Kunal Anand, Ms. Nity, and Ms. Rashmi Verma. Also the pre-submission seminars of two scholars, Ms. Nazish H. Khan and Ms. Rupa Kumari, held recently were apprised.

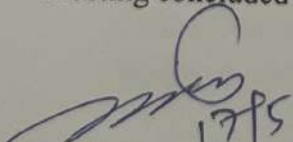
**Agenda 7:** Establishment of Community Radio Station (CRS).

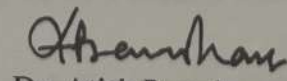
**Resolution:** Strongly recommended for training the students of university. But also serve the community around the university. So, it is a part of social responsibility. The process of establishment of community radio station may be expedited.

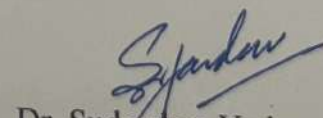
**Agenda 8:** Any other agenda.

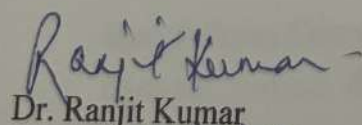
**Resolution:** The regular post of one Associate Professor and Two Assistant Professors may be requested from the concerned authority.

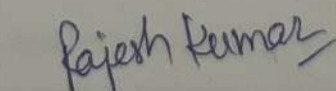
Meeting concluded with vote of thanks by the Convener.

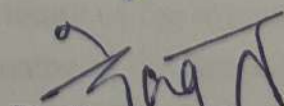
  
Dr. Ankuran Dutta

  
Dr. Atish Parashar

  
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17/5/20

  
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