

	<p>KESHAV KUMAR Assistant Professor (Temporary) MBA(FMS-BHU), UGC NET(Management) Contact No: + 91 7280934395 Email: keshav21kumar@gmail.com</p>
<p>Area of Specialization & Research Interest</p>	<p>Rural Development, Agribusiness, Service Marketing, Marketing Communications, Management of Non Profit Organizations.</p>
<p>Work Experience</p>	<p>Industry</p> <ol style="list-style-type: none"> 1. Assistant Manager at Axis Bank Pvt. Ltd. 2. Block Project Manager at Bihar Rural Livelihoods Promotion Society. 3. Young Professional at Jharkhand State Livelihood Promotion Society.
<p>Courses Taught</p>	<p>Integrated Marketing Communication, Services Marketing, logistics Management, International Business.</p>
<p>Seminars & Workshops</p>	<ul style="list-style-type: none"> • Presented a paper on “Financial Inclusion - a tool for sustainable development” in National Conference on Agribusiness and Rural Development: issues and challenges held at BHU on November 5 2011. • Participated in “Conference on Inclusive Growth and Microfinance Access (CIGMA)”. • Participated in “Personality Enrichment and Stress Management Workshop”. Organized by Student Council BHU. • Participated in Specially Designed One-Week Soft Skill Development Programme at Faculty of Management Studies, Banaras Hindu University.
<p>Awards and Recognitions</p>	<ul style="list-style-type: none"> • Successfully completed course on Operations (Professional level) in Standard Operating Procedures of Deen Dayal Upadhyaya Grameen Kaushalya Yojna. • Awarded Dr. S.N. Ranade Scholarship 2012 from BHU Management Alumni Association, Faculty of Management Studies, Banaras Hindu University for the best student of 2010-12 batch.