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Area of Specializations	Marketing Management and Human Resource Management
Faculty Development Programme attended	<ul style="list-style-type: none"> • FDP on Innovation and Entrepreneurship.... Organized by MotiLal Nehru National Institute of Technology , Allahabad, Sponsored by AICTE, New Delhi Dec.2008- Jan.2009 • FDP on Learner’s centric pedagogy of teaching.....Organized by LBSIDMS Lucknow. Jan. 2009 • FDP organized by IIMS, Bareilly June 2009. • Short Term Course on Consumer Behaviour: Role of Market Research Organised under QIP by VGSOM IIT Khargapur, May 2012. • Training Programme on Soft Computing techniques for Optimization at ABV-IIITM Gwalior March 2013
Previous Teaching Experience	<ul style="list-style-type: none"> • Lecturer , IMS, University of Lucknow, Lucknow • Lecturer Invertis University (I.I.M.S.) Bareilly
Subjects Taught	<ul style="list-style-type: none"> • Essentials of Management, Human Resource Management, Personnel Management, Total Quality Management, Production and Operations Management, Marketing Management, Sales and Distribution management, Consumer Behavior, Organisational Effectiveness and Change, Business Process Reengineering, Sociology and Business, Logistics Management, Advanced Operations Management, Supply Chain Management
Other Activities/Positions held	<ul style="list-style-type: none"> • Member , Board of Studies, IMS, University of Lucknow, Lucknow • Member Flying Squad for Annual Exams. University of Lucknow, Lucknow, Centre observer B.Ed. JEE Exam. • Member of Society for Science and Nature, Lucknow
Awards and Recognition	UGC Junior Research Fellowship

<p>Research Papers /Conferences/Seminars</p>	<ul style="list-style-type: none"> • <i>“KVIC and Implementation of Prime Ministers Employment Generation programme (PMGEP)”</i> published in edited book titled: Entrepreneurship and Innovation (ISBN: 9788185245997). 2012 • <i>“Recession, Unemployment and Recovery in India”</i>, Indian Journal of New Dimensions, (ISSN: 2277-9876) 2012. • <i>“Innovative Practices in Facility Layout Planning”</i> International Journal of Marketing Financial Services and Management Research (ISSN: 2277-3622) 2012. • <i>“Sewadharm: Principles of Successful Subordination from Panchatantra”</i> presented at national conference on transformational leadership 2013 at Shri Ram College of Commerce (University of Delhi) (2013) • <i>“Enabling differently abled through EuroAble: A case study on Equal Opportunity to the differently abled community”</i> presented at International Conference jointly organised by IIT Delhi and Curtin University Australia (2012). • <i>“Study on Business Process Reengineering for Bringing Dramatic Improvements in Direct Tax Collection at Income Tax Department”</i> presented at XVI Society of Operations Management Conference organised by IIM Lucknow, IIT Delhi and Grand Valley State University (2012). • <i>“Study on Business Process Reengineering for Bringing Dramatic Improvements in Direct Tax Collection at Income Tax Department”</i> presented at XVI Society of Operations Management Conference organised by IIM Lucknow, IIT Delhi and Grand Valley State University (2012). • <i>“Distribution Strategies for Oil Marketing Companies for Coping with High Demand of Petroleum Products in India”</i> presented at 4th GBMF International conference organised by Global Business and Management Forum, USA at GHS-IMR Kanpur (2012) • <i>“Total Cost Management for Optimizing Performance of Supply Chains”</i> presented at National seminar organised by ICFAI University Jharkhand • Paper titled <i>“ Understanding business and money through the contents of Panchatantra”</i>, presented in International seminar at UDSC, Delhi University, Dec. 2011 • Paper titled <i>“Infrastructural development of India”</i> at national Seminar organized by Department of Applied Economics, University of Lucknow, 2011.
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	<ul style="list-style-type: none">• Paper titled <i>“Integrated waste management of Plastics”</i> at National seminar organized by Invertis University, Bareilly, 2010.• National seminar on <i>“Emerging trends in banking sector in India 2010”</i> organised by Department of Applied Economics, University of Lucknow
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