

	<p><b>NAGAPAVAN CHINTALAPATI</b></p> <p>Assistant Professor</p> <p>MBA (Dept. of Commerce and Management Studies, Andhra University)          UGC – NET (Management)          Post Graduate Diploma in Training and Development (The ICFAI University, Tripura)</p> <p>Cell: +91- 8235812204          E-Mail: cnp@cuja.ac.in; cnp.cuja@gmail.com</p>
<p><b>Advanced Training</b></p>	<ul style="list-style-type: none"> <li>• Experiential Learning (The Icfai Group), Case Methodology (IBS Centre for Management Research), E-Business “e-Xpert” from RAM Informatics, Hyderabad</li> </ul>
<p><b>Research Interest</b></p>	<p>Business Strategy, Competitiveness, Performance Management, Management Development, E-Business, Information Technology</p>
<p><b>Edited Book</b></p>	<ul style="list-style-type: none"> <li>• Chintalapati Nagapavan; Dutta Bholanath (Eds) Faculty Development in Management Education: Issues, Perspectives, Components and Challenges, MTC Global, Bangalore ISBN: 978-81-922178-2-6</li> </ul>
<p><b>Journal Publications / Research Papers</b></p>	<ul style="list-style-type: none"> <li>• Chintalapati, Nagapavan (2013). “Protecting the Competitive Advantage derived through HR: Challenges for IT industry” IUP Journal of Management Research Vol XII No. 3 July 2013 PP 29-44. IUP Publications</li> <li>• Chintalapati, Nagapavan and Kallakuri Naga Viswanath. (2010) “Website as a Corporate Communication Tool – A Study of B- Schools in India” The FedUni Journal of Higher Education, ICFAI University Press Feb – May 2010.</li> <li>• Chintalapati, Nagapavan and M. Nagendra Kumar (2010). “People Issues in Hospitality Industry– Issues and Challenges”, Marketing Mastermind, ICFAI University Press, May 2010.</li> <li>• Chintalapati, Nagapavan and Prabhi Gopinathan (2009), “HR Practices in a Recessionary Economy” HRM Review, ICFAI University Press, November 2009.</li> <li>• Chintalapati, Nagapavan (2009) “Results Only Work Environment – A Mirage or a Distant Dream” – HRM Review, ICFAI University Press, June 2009.</li> <li>• Prabhi Gopinathan and Chintalapati, Nagapavan (2008) “Performance Counseling – A Panacea for Managerial Problems” HRM Review; ICFAI University Press, October 2008.</li> <li>• Chintalapati, Nagapavan (2007) Sri Lankan Tourism – Missed Opportunity – ICFAI Reader, ICFAI University Press</li> </ul>
<p><b>Chapter Publications</b></p>	<ul style="list-style-type: none"> <li>• Chintalapati, Nagapavan. (2013). Management of Business Schools: A case study on contribution of Strategic Leadership to Institutional Quality. “India &amp; Indigenous strategies” Chatterjee, Debashis, Gopinath, Saji; Suram, Balasubrahmanyam and Deepak Dhayanithy (Eds) Excel India Publishers. New Delhi (pp. 462 – 470) ISBN: 978-93-82880-96-3</li> <li>• Chintalapati, Nagapavan, &amp; Sinha, Sumit. Kumar. (2011). Management of Higher Education Institutions: An Applied Analytical Model for Management Education Institutions. In M. Sahay, &amp; R. K. Mishra (Eds.), Imperatives for Quality Higher Education (pp. 64-78). New Delhi: McMillan Publishers India Ltd. ISBN: 978-9350-59004-1</li> <li>• Ashok, A. V. S, Chintalapati, Nagapavan. &amp; Talluri, Srinivas. (2011). An examination of importance of ethical values in Higher Education and the status of imparting values through Higher education in India. In M. Sahay, &amp; R. K. Mishra (Eds.), Imperatives for Quality Higher Education (pp. 210 - 218). New Delhi: McMillan Publishers India Ltd. ISBN: 978-9350-59004-1</li> <li>• Chintalapati, Nagapavan. (2012). Student Admission Process. In B. Dutta(Ed), Management of Management Department—A Road to Excellence. Bangalore: MTC Global. ISBN: 978-81-922178-0-2</li> <li>• Chintalapati, Nagapavan “Sri Lankan Tourism – Missed Opportunity” in Dr. Prabha Shastri Ranade (ed) Tourism And Island Economies, The ICFAI University Press, Hyderabad.</li> <li>• Chintalapati, Nagapavan and A V S Ashok (2006) Business Process Outsourcing: A Critical Analysis in Talluru Sreenivas (ed) Globalization and Emerging India, Discovery Publishing House, New Delhi.</li> </ul>
<p><b>Participation And Presentation Of Research Papers</b></p>	<ul style="list-style-type: none"> <li>• CSR and the new Companies Bill – A review on impact of Changes in Indian Companies at ICFAI University, Jharkhand Ranchi on September 19, 2013.</li> <li>• Examining CSR as a source of Competitive Advantage at ICFAI University, Jharkhand Ranchi on September 19, 2013.</li> <li>• Technology and Rural Development: An evaluation of ICT &amp; Technology Innovation in</li> </ul>

	<p>Rural Development in India: Sept 11 – 12, 2013 at Central University of Jharkhand</p> <ul style="list-style-type: none"> <li>• Case study on “Case of Overcarry in Indian Railways” in Dhruva International Case Writing Competition – 2012 at Dhruva College of Management Dec 22, 2012</li> <li>• Case study on “Management of Business Schools: A case study on contribution of Strategic Leadership to Institutional Quality” Presented during XVI Annual Convention of Strategic Management Forum at IIM Kozhikode May 23 – 25, 2013.</li> <li>• Rural Entrepreneurship and Supporting Institutions: A case study of Jharkhand silk Textile and handicraft development corporation Ltd. (Jharcraft). Presented at 6<sup>th</sup> ICCB 2012 (A refereed international conference) organized jointly by IIT – Delhi and Curtin University, Australia at IIT Delhi, New Delhi. (October 2012)</li> <li>• “Social Marketing and Privacy Issues: A case study of Facebook” Presented at National Seminar on <i>Management Challenges in the New Milieu</i>, Organized by ICFAI University, Jharkhand, Ranchi (November 2012)</li> <li>• An examination of importance of ethical values in Higher Education and the status of imparting values through higher education in India. Presented at the International Conference on Management of Higher Education Organized by Institute of Public Enterprise, Hyderabad and Bihar State HRD Department, Patna during Oct 20 -21, 2011</li> <li>• Management of Higher Education Institutions: An applied analytical model for Management Education Institutions. Presented at the International Conference on Management of Higher Education Organized by Institute of Public Enterprise, Hyderabad and Bihar State HRD Department, Patna during Oct 20 -21, 2011</li> <li>• Corporate Social Responsibility: Sustainability as a source of Competitive Advantage. Presented at the National Conference on Corporate Social Responsibility organized by Institute of Public Enterprise, Hyderabad during June 3 – 4, 2011</li> <li>• Protecting the Competitive Advantage derived through Human Resources –Challenges for HR managers during the Recovery Phase in the IT industry, A National Symposium by Presidency College, Bangalore</li> <li>• Use of Technology in Teaching – Learning – Evaluation for Quality Enhancement in Higher Education” (Co-authored), UGC sponsored National Seminar, Maris Stella College for Women, Vijayawada</li> <li>• Information Technology Industry – Opportunities and Challenges in Business Process Outsourcing for India – (Co-authored) March 2004, A National Seminar organized by RVR &amp; JC College of Engineering, Guntur.</li> </ul>
<b>Major Projects</b>	<ul style="list-style-type: none"> <li>• Successfully organized training program for ICFAI University faculty in 2008, 2009 and 2010 on functional areas and teaching methodology areas including research training. Design and Developed Training Interventions for INC, A department of Icfai Group.</li> <li>• Designed and Developed program structure for ICFAI Education Lanka, Sri Lanka</li> <li>• Developing e-learning material for the MBA Program offered by The ICFAI University</li> <li>• A Study on the Effective use of Case Methodology as a pedagogical tool on behalf of The Federation of Universities for the ICFAI Universities in various states</li> <li>• Periodic study on the academic processes like syllabus, books, evaluation methods, etc on behalf of The Federation of Universities for ICFAI University in various states</li> <li>• Coordinator of the team which designed programs of Integrated BBA – MBA (5 years); MBA Program (2 years) to be offered by the ICFAI University in various states.</li> </ul>
<b>Teaching Interest</b>	<ul style="list-style-type: none"> <li>• Marketing Management, Management Information Systems, Strategic Management Advertising &amp; Promotion Management, Principles of Management, International Marketing, IT in Management, etc</li> </ul>
<b>Work Experience</b>	<ul style="list-style-type: none"> <li>• 13 years in Academics</li> <li>• 2 years in sales and marketing of IT products</li> </ul>
<b>Management Development Programs</b>	<ul style="list-style-type: none"> <li>• Resource Person for MDPs in different sectors of industry including Royal Sundaram Alliance Insurance Company Ltd., Union Bank of India and APITCO.</li> </ul>
<b>Memberships</b>	<ul style="list-style-type: none"> <li>• Member, Hyderabad Management Association</li> <li>• Life Member, MTC Global</li> </ul>